

Summer 1997

La Salle Magazine Summer 1997

La Salle University

Follow this and additional works at: http://digitalcommons.lasalle.edu/lasalle_magazine

Recommended Citation

La Salle University, "La Salle Magazine Summer 1997" (1997). *La Salle Magazine*. 45.
http://digitalcommons.lasalle.edu/lasalle_magazine/45

This Book is brought to you for free and open access by the University Publications at La Salle University Digital Commons. It has been accepted for inclusion in La Salle Magazine by an authorized administrator of La Salle University Digital Commons. For more information, please contact careyc@lasalle.edu.

SUMMER 1997

LA SALLE


A QUARTERLY LA SALLE UNIVERSITY MAGAZINE

JUL 25 1997 Vol. 41 #3 A Candid Look at La Salle's Future



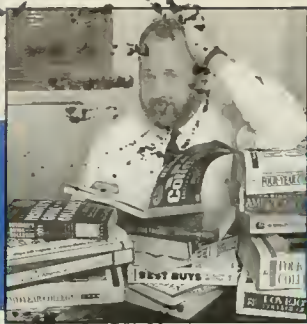
THE FRESHMAN HONORS CLASS

Meet some of our Youngest, Best, and Brightest



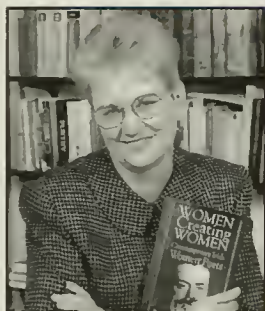
Digitized by the Internet Archive
in 2011 with funding from
LYRASIS members and Sloan Foundation

<http://www.archive.org/details/lasalle171973unse>



*The College Guidebook
Dilemma, Page 8*

*One of the Year's
Outstanding Academic
Books, Page 21*



Alumni Reunion Weekend, Page 27

Robert S. Lyons, Jr., '61, Editor
George J. (Bud) Dotsey, '69, Alumni Director

ALUMNI ASSOCIATION OFFICERS

Nicholas J. Lisi, Esq., '62, President
Charles J. Quattrone, '72, Executive Vice President
James J. McDonald, '58, Vice President
Gerard J. Binder, '72, Treasurer
Leslie Branda, '80, Secretary

LA SALLE (USPS 299-940) is published quarterly by
La Salle University, 1900 W. Olney Avenue,
Philadelphia, PA 19141-1199, for the alumni,
students, faculty, and friends of the University.
Editorial and business offices are located at La Salle
University, Philadelphia, PA 19141-1199.

Changes of address should be sent at least 30 days
prior to publication of issue with which it is to take
effect to the Alumni Office, La Salle University, 1900
W. Olney Avenue, Philadelphia, PA 19141-1199.

POSTMASTER: send change of address to office
listed above.

Member of the Council for the Advancement and
Support of Education (CASE).

DESIGN AND ILLUSTRATION: Blake+Barancik Design
PHOTOGRAPHY: Kelly & Massa

FRONT COVER: Freshmen members of the Honors
Program gather on the university's Quadrangle.

BACK COVER: Representing the Class of '62 at the
annual Charter Dinner on March 22 were (from left):
Nicholas J. Lisi, Esq., Thomas J. Lynch, Charles J. Reilly,
Richard S. Rueda, Esq., John C. Mitkus, John P. Gallagher,
and John F. Carabello, D.M.D.

C ONTENTS

1

SOME OF THE BEST AND BRIGHTEST

A look at the activities pursued this year by
some of the freshmen in the Honors Program.

5

A CANDID LOOK AT LA SALLE'S FUTURE

La Salle's President discusses the current state
of the university within the context of political,
market, and budgetary realities.

8

LOOKING FOR EASY ANSWERS

Guidebooks seeking to demystify and quantify
college education have ignited a multi-million
dollar industry. But are they reliable?

13

1996-97 SPORTS ROUNDUP

Exceptional individual performances as well as
some outstanding team efforts in swimming,
track, women's basketball, men's soccer, and
softball highlighted the year for the Explorers..

17

AROUND CAMPUS

For the first time since 1949, the university held
its commencement outdoors on campus. Also, a
report on the new MBA curriculum and other
noteworthy people and activities.

27

REUNION '97

Anniversary classes from '42 to '97 were well-
represented by hundreds of grads who returned
to campus for a memorable weekend in May. A
pictorial report that continues throughout the
Alumni Notes section.

28

ALUMNI NOTES

A quarterly chronicle of some significant events
in the lives of La Salle's alumni.

"They Were an Amazing Group"

The Honors Program Class of 2000 Exceeded all Expectations

JUN 25 1997

Five of the eight roles in last Fall's production of "Lend Me a Tenor" were played by these Honors Program freshmen.

The Masque



Maria Whitman
Philadelphia, Pa.
Marketing

Regina Gauss
Philadelphia, Pa.
History

Joseph Jones
Robbinsville, N.J.
Education-English

Susan Conrady
Batavia, Ohio
Computer Science

Bonnie Clawson
Trenton, N.J.
Communication

When John Grady, director of the university's nationally-respected Honors Program started assembling what would be the largest class in history, he was concerned that its size—75 men and women—might somewhat compromise its traditional quality. "But it's been a real revelation," says Grady. "From day one, the chemistry of this class was outstanding. I don't remember a group that was involved in as many different things. It's just incredible how they've just gotten involved right across the campus in so many activities."

Most of these young men and women participate in a number of extra-curricular activities. Here's a sampling of some of them:



Cheerleaders

Karen Heistand
Upper Darby, Pa.
Communication

Donna Mscisz
Norristown, Pa.
Biology



La Salle Singers

Eric Augenstein
Indianapolis, Ind.
Religion

Julia Rose
Seaford, Del.
Biology-English

Annemarie Gregory
Horsham, Pa.
Biology

Stacy Harris
Toms River, N.J.
Biology

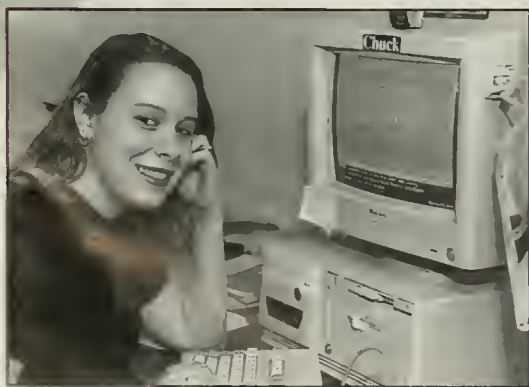


Varsity Swimming

Marcie Meinhart
Gahanna, Ohio
Education-Special Education

Varsity Crew

Robert Buber
Philadelphia, Pa.
Biology



The Collegian

Kimberly Kessler
Philadelphia, Pa.
Nursing

"I don't remember a friendlier, more upbeat class in all my years of teaching freshmen honors students," says Dr. John P. Rossi, '58, a professor of history who has taught in the program for 25 years. "The faculty and I both noticed as the year was coming to a close that there was something very special about this group," says Grady.

"I love the Honors Program," says Karen Heistand. "The different activities they have planned for us during the Wednesday afternoon sessions accentuate what we're learning in class." This year on Wednesdays, the students saw "Madam Butterfly" at the Philadelphia Opera, the Peale Exhibit at the Philadelphia Museum of Art, and visited places like the Bryn Athen Cathedral, the Holocaust Museum in Washington, D.C., and Eastern State Penitentiary. "It's a rich experience," says Heistand, "just an asset to the program."

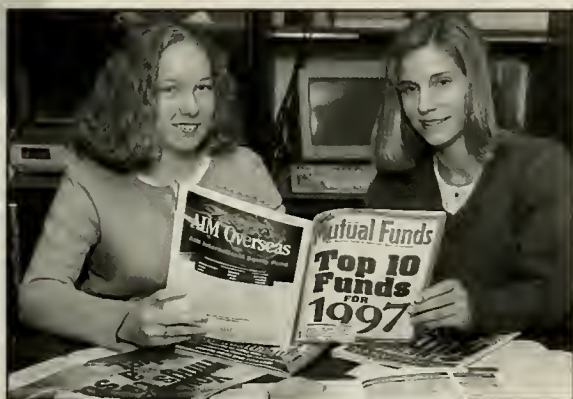
CARE (Cancer Awareness Event)

Michael Davis
Cherry Hill, N.J.
Biology



Karate Club

Hillary Hastings-Mahon
Merrimack, N.H.
Economics and International Studies



Investment Club

Emily Miedel
Somers Point, N.J.
Finance

Jillian Evanko
York, Pa.
Finance



WEXP

David Tavani
Doylestown, Pa.
Liberal Arts

Career Planning Intern

Erick Hyde
Blue Bell, Pa.
Marketing



"As far as fulfilling my expectations, I guess it's just about as rigorous as I thought," says David Tavani. "It's definitely not for everyone but it has helped me already. I really don't mind doing the work that much. When I came here at first I was kind of overwhelmed with work. It hasn't diminished at all but I've gotten used to it. It's increased my potential and has taught me much more about budgeting my time."

"My Honors Program classes are my favorite classes," says Erick Hyde. "I think it's mainly because of the teachers. The teachers are really amazing. They really try and stretch your mind."



Phi Kappa Theta

David Stanoch
Robbinsville, N.J.
Biology

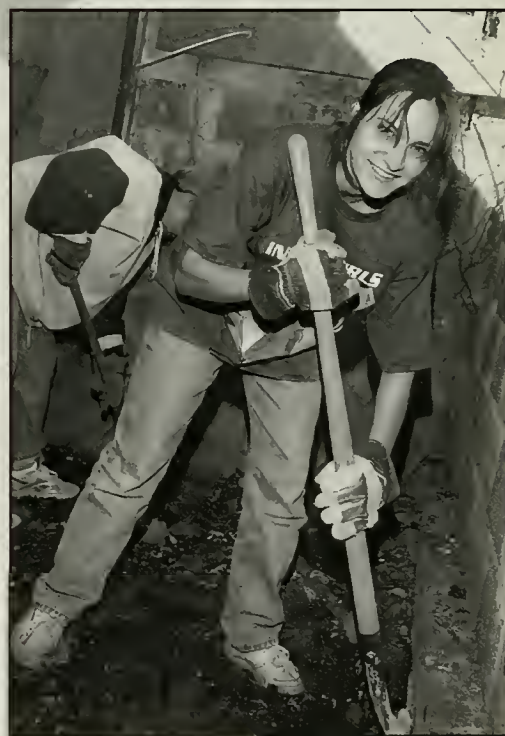
Jazz Band

Joseph D'Orazio
Norristown, Pa.
Biology



Resident Student Association

Christine Gray
Bowie, Md.
Political Science



Habitat for Humanity

Stephanie Rozak
Hamburg, N.J.
Chemistry

A Candid Look at La Salle's Future

\$100 MILLION or a GOOD LION TAMER

Brother Joseph Burke joins some of the university's 500 students, faculty, and staff who volunteered for a number of community projects on "Branch Out Day" in September.



By Brother President Joseph F. Burke, F.S.C., Ph.D., '68

College and university presidents are occasionally confronted by questions from alumni that require a leap from the contextual restraints of reality into the unfocused realm of the abstract. My particular favorite (which will have to wait for another time on these pages) is "Brother, what would you do if someone gave you a \$100 million gift?" Absent the arrival of that dream gift in the near future (Please, dear reader, prove me wrong!), it may prove more instructive for us all to consider the current state of La Salle University within the context of political, market, and budgetary realities.

In terms of political realities, the structural budgetary difficulties of the federal government (and, by extension, of state and city governments), and the ever-increasing costs of political campaigns, have created new challenges for independent institutions of higher education such as La Salle. The challenge is even more daunting for those schools that find themselves in urban settings (again, like La Salle.)

Perhaps the most simple way to state our predicaments is as follows:

Follow the Money

The structural federal deficit and debt and the growing costs of political campaigns have placed our schools in an iron vice. For a member of Con-

gress, the first practical task is to win re-election. That task, in turn, is predicated on raising campaign funds and in satisfying the needs and desires of the electorate. Both of these tasks are measured in dollars (in the first case, campaign contributions, and in the second, government appropriations). College students and their families have never been, nor are they likely to become, organized sources of campaign funds for elected officials like, for example, the American Association of Retired Persons (AARP). This means that Congress is less likely to spend the ever-decreasing portion of discretionary Federal spending on the needs and wants of college students.

Congress is less likely to spend the ever-decreasing portion of discretionary Federal spending on the needs and wants of college students.

Don't Just Stand There, Do Something!

Because members of Congress cannot express their concerns for the higher education sector by appropriating funds, they must find other means of expressing their devotion. Thus, in place of appropriation, we have been given regulation. Whether in hiring practices, meeting the needs of the handicapped, or many other normal functions of a university that may come to mind, the federal government has given us regulations. More often than not, we need to report to or can be investigated by some entity of the federal government concerning those regulations. Less direct student aid and more regulation from the federal government have meant greater administrative costs and fewer students at our schools. And what happens at the top soon filters through to the bottom.

Monkey See, Monkey Do

The same "regulation instead of appropriation" trade-off seen on the federal level, trickles down to the state and local levels. But there are some interesting similarities between our situation and the cities that were once the great population centers of our nation. Much as financial grants were once given to our students, federal block grants were given to cities. With the disappearance of both of these forms of assistance, college costs and local tax levels have increased. The loss of federal funds for independent colleges has led to student flight to state-supported schools and an increase in private institutional aid to students (our institutional aid awarded to students has doubled in the last four years to a level of \$17 million for the 1997-98 academic year). The loss of federal funds for cities has

led to homeowner and business flight to the perceived greener pastures of the suburbs and increased taxation of those unwilling or unable to leave. Again, private universities such as La Salle have been hit especially hard by this phenomenon. To compensate for the continuing erosion of its tax base, the City of Philadelphia has imposed a voluntary taxation program on some non-for-profit entities called the Payment in Lieu of Tax (Pilot) Program. Those institutions that do not choose to make the "voluntary" payment have been told by the city that it will challenge their tax-exempt status in court. But this year has seen an even graver threat to private higher education in Pennsylvania.

What to do when the 800-Pound Gorilla Becomes a 1,400-Pound One?

This year, Eugene Hickock, the Commonwealth of Pennsylvania's secretary of education, approved Penn State's plan to upgrade its two-year institutions of higher education to full, degree-granting four-year programs. Penn State argues that the expansion is needed because State College is bursting at the seams and everyone wants a Penn State education. Without denying the quality of which Penn State is capable and the right to provide the best possible education for its students, there are some clarifying points that need to be made concerning what Penn State already has and what it wants in the future.

The total Commonwealth Higher Education appropriation for 1997-98 is \$1,560 billion. Penn State's slice of the pie is \$289,716,000 (18.57%). Much of that appropriation goes towards subsidizing the tuition paid by students attending Penn State. The

rationale behind this support was to make higher education affordable to those who are least able to pay. Yet there is growing anecdotal evidence that middle-and upper-middle class income families are opting for State schools such as Penn State because their sticker price (again, reflecting heavy public subsidy) is lower than ours. As more and more people with the ability to pay for education take advantage of the subsidized tuition at Penn State's new four-year campuses, three things will happen.

First, the dollars set aside at Penn State for those students without financial means (for whom the public subsidy is intended) will be diminished. Second, in order to meet the needs of those students and to meet the considerable capitalization (library, computer, physical facilities, faculty, and administrative expenses), Penn State will be forced to seek even greater budgetary support from the Commonwealth. Third, schools such as La Salle, which must bridge the gap between the public's ability to pay and the real cost of providing a quality education with its own institutional funds, will have fewer relatively well-to-do students from which to derive those aid dollars. In arguing our case, we point to the fact that the average family income is higher at Penn State than it is at La Salle. We also point to the fact that every program offered or anticipated at our closest Penn State competitor—the two-year and soon-to-be four-year Ogontz campus—is already offered at La Salle or at one of the 45 other institutions of higher learning in the Delaware Valley. How can Penn State speak of a void in a market as crowded as ours?

Instead of filling a void in higher education opportunities, Penn State's expansion plans will create one.

Danielle Campese, '97, who served as president of the Students Government Association during her senior year, presents the Senior Class Gift to Brother President Joseph Burke during the Class of 1997 Alumni Induction Ceremony on May 9. Some 100 members of the class each pledged \$19.97 to the Hayman Hall renovation project.



Some independent colleges will be driven out of business and others will be forced to reduce the variety and quality of services. Under the best of circumstances, any economic benefit generated by the Penn State expansion would be more than offset by the cost of a diminished independent sector. If the independent colleges and universities closed tomorrow, the annual cost to the commonwealth budget of absorbing the independent sector's students would be \$750 million. This does not include the considerable capitalization costs required by such an absorption: technology and libraries, dorm and classroom space, faculty and administration expenses. Thus, if providing affordable, quality education to the greatest number of our citizens is the main concern, it makes better budgetary sense to take advantage of the excess capacity that currently exists in the independent sector of higher education (it can accommodate all new high school graduates for the next decade) than it does to fund capital and program expansion in the Penn State system.

By giving a portion of that Penn State tuition subsidy to students who choose to attend independent sector schools of higher education,

the commonwealth could meet the needs of Pennsylvania's current and future students for a fraction of the cost of the proposed Penn State expansion. But our Penn State colleagues argue that an independent college cannot offer the Penn State experience. This begs the question of how many students can fit onto the main campus at "Happy Valley." The more cynical among our number maintain that Penn State seeks to make its main campus into an exclusive haven for only the best undergraduate honors and foreign students, and graduate students. The average Pennsylvanian will be told to settle for a higher cost, lower quality product at one of the expanded Penn State campuses. What happens when there really is no alternative to the main campus, in terms of affordability or quality because the independent sector has been damaged beyond repair? To my mind, the quality and variety of choices now available to Pennsylvanians (and the economic impact of the many non-Pennsylvania residents who are currently brought to the state by independent sector schools) will be greatly diminished if the Penn State plan is implemented.

None among our number wishes ill for Penn State. In fact, we recognize that it is an important part of the variety of choices and strengths that is higher

education in Pennsylvania. We only ask for that same recognition. For the economic and educational future of our commonwealth, that recognition must come from our elected officials sooner rather than later. It is difficult to achieve success in the political arena against a competitor which can send the corporate jet anywhere in the commonwealth to bring a legislator or executive to Happy Valley for a chat with Coach Paterno and a Nittany Lions football game. But we will keep at the job of promoting independent higher education (and by the way, our football team takes the field in September, but it will be a while before Penn State is on our schedule). My only request is that every one of our alumni and alumnae, and our other friends, keep us in mind when speaking with our elected officials in the Commonwealth of Pennsylvania.

And if that \$100 million donor is out there...not only do I work past 5 P.M. each day...I'm in most week-ends as well!

Brother Burke is La Salle's 27th president and the first alumnus to hold the position. He is beginning his second five-year term.

Looking for Easy Answers

Guidebooks Seeking to Demystify and Quantify College Education Have Ignited a Multi-Million Dollar Industry. But Are They Reliable?

By John H. Kennedy



So. You're looking for a college.

You might not have to look too far. Your brother, sister, mother, father, aunt or uncle went to La Salle University, and they think you should go there too.

But there's a hitch. Two years ago, the school was ranked No. 8 among the East's regional universities; last year, it dropped to 15th. And now, it has slumped further, out of the top 15.

There it is, in black and white, stark evidence of La Salle's decline. Right?

Wrong, say La Salle administrators. The school has maintained its excellence, perhaps gotten better. Ask alums, students, professors. Visit the campus. Look at the course offerings in your major. Do the necessary research to make an informed choice.

But pay no attention to that guidebook.

"That guidebook" is *U.S. News & World Report's* annual rankings of colleges and universities, *America's Best Colleges*, perhaps the best-known entry among scores of publications seeking to demystify and quantify higher education. And hundreds of thousands, if not millions, of families are turning to the guides each year to, well, guide them.

That often complicated process of choosing a college has ignited a multi-million dollar industry and an upheaval in higher education. It also has provoked an uneasy relationship between college administrators, who feel no one knows their own institutions as they do, and guidebook

publishers, who insist that they can and should pierce the mysterious veil that shrouds academia.

"Higher education is the second most expensive investment most families will make [after buying a home] and they are looking for as much help and guidance as they can get, whether they are going to spend \$20,000, \$40,000 or \$120,000," says Alvin P. Sanoff, managing editor of *America's Best Colleges*.

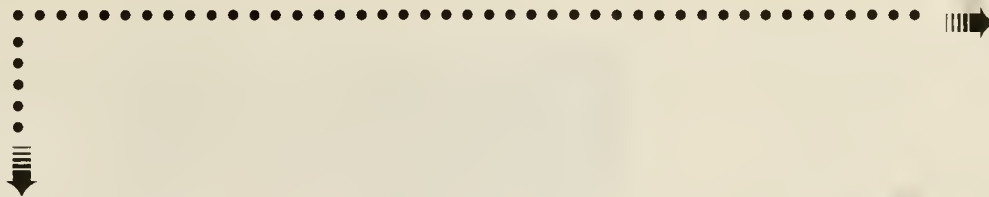
But the kind of help families need isn't necessarily found in the *U.S. News* guidebook and others like it, say many college administrators.

"It's not just an almanac of information; it's a rating scheme of one kind or another," says Raymond A. Ricci, La Salle's vice president for enrollment services. "I think it's silly, to tell you the truth. You are trying to reduce all the qualities and characteristics of a school and trying to narrow down to one number. And you simply can't do it."

Adds Bruce Hunter, an educational consultant who has studied the college guidebook landscape:

"I think the trouble is the public is only too willing and anxious when they begin this college process -- whether it's kids, parents, grandparents, whatever -- to find the easy answer and let someone else do the work or research for them."

Love 'em or hate 'em, the guidebooks and their offspring will be around for awhile, offering a shortcut through the process, so long as they make money for their publishers



and provide helpful information to parents and students.

But when and how did they become an essential part of the college selection process? And have they impacted La Salle's allure?

It wasn't so long ago that life on campus used to be much simpler. Admissions directors were primarily counselors, not marketing mavens hell-bent to make their numbers. Colleges and universities -- and their powerful alumni -- were the primary arbiters of information about their own special brand of higher education. And college students were merely students, not bottom-line consumers.

Then came the '60s and '70s, when higher education became a laboratory for tumultuous change. Change swept through virtually every corner of the college campus -- academics, athletics, housing, career planning.

Suddenly, Dad and Mom's alma mater was no longer old reliable, predictable State U. And families faced financial stakes that, during the ensuing generation, got higher and higher.

"When family income stagnates, which happened from the mid-'80s for the better part of a decade, and tuition went up and up and up, the cost of college became a larger proportion of a family's household income," says *U.S. News'* Sanoff.

Suddenly, students and parents demanded more information -- about majors, financial aid and job prospects after the baccalaureate. For years, they'd had access to a few of those fat, phone-book type guides, which catalogued basic data about hundreds of colleges. Then came the *Underground Guide to College Campus* and *The Insider's Guide to the Colleges*, which had a slightly subversive, impressionistic take on various colleges.

Publishers soon realized that many families sought more than just the basic data to help them navigate the long, complicated maze to a college choice. To the horror of academicians, some parents and students welcomed a third-party view about which schools were good, better, best. And bad, worse, worst.

"We rate everything else," says Tom Fischgrund, a marketing executive for Coca-Cola who also happens to be editor of *Barron's Top 50: An Inside Look at America's Best Colleges*.

"We rate cars, we rate cities. Why should we not rate colleges?"

Today, there are about 150 guidebooks or college research books of various stripes, says Hunter, an educational consultant in Wisconsin.

They break down into several different categories, and only a few of them actually assign numerical rankings the way *U.S. News'* guidebook and *Money* magazine's September issue do.

There are dozens of those so-called comprehensive, objective guidebooks, which provide data on hundreds of colleges and universities and have the heft of the Manhattan phone book (published by *Peterson's*, *Princeton Review*, *Barron's*, Cass and Birnbaum, Kaplan, the College Board, to name a few). They are the least objectionable to college administrators, because they mostly offer data, not judgments.

Then there are what Hunter calls narrative, subjective guidebooks (*Barron's Top 50*, *The Fiske Guide to Colleges*, for example) that go beyond the data. Also, there are "value for money" books that claim they can recommend the best buys.

In addition, dozens and dozens more guides cater to more specialized audiences, depending upon your

racial, religious or personal background or interest. (Not all of these will be available at your local book store or library.)

At least a half-dozen guides target minority students, and at least two examine Christian colleges. There's an index to Catholic schools, a guide to Jewish life on campus, even a primer for gay, lesbian and bisexual students. There are five guides for international students, nine guides for students interested in the arts, 10 for the learning disabled and 11 for student-athletes, says Hunter. Don't forget those for students interested in teaching, nursing, the environment, journalism, geoscience, architecture and tourism.

Disenchanted with the drift of liberal arts colleges and universities? Consider a conservative tack on higher education (*The National Review College Guide*, for example). Want to make the world a better place, or just interested in colleges with good equestrian programs? There's the *Student Advantage Making a Difference College Guide* and *Manning's Guide to College and Secondary School Equestrian Programs*, respectively.

Of course, there are a couple of guides to the guidebooks, including Hunter's own self-published work.

"There's no doubt that this is big business," Hunter says. And it's getting bigger, particularly with computer software, CD-ROM and Internet resources now available.

One product, used by 3,000 to 4,000 high schools, helps students build a list of schools through a special computer program, and ultimately click on audio and video clips from each campus. Because of their interactive component, many of the high-tech products hold a distinct advantage over the conventional guidebooks. They can become a sort of "counselor

in a box," says Steven Syverson, dean of admissions and financial aid at Lawrence University in Wisconsin, who tracks the high-tech products.

During an eight-month period last year, Syverson watched the number of diskette or CD-ROM offerings grow from eight or nine to 25 or 30. "And a lot of these are tied into the published guides and web sites," he says.

A troubling companion to this burgeoning business of the college guides -- conventional and otherwise -- is the pressure on colleges and universities to produce better numbers.

The market's biggest player remains *U.S. News' America's Best Colleges*, which ingests a mass of data and spits out numbered rankings. While it won't release sales figures, *U.S. News* says it published approximately one million copies of the 1997 guidebook (priced at \$5.95). A few other guides assign rankings to schools, but none with the clout of *U. S. News'* entry (*Time* and *Newsweek* recently entered the market with their own guides, but have eschewed rankings).

Educators complain that reducing any institution's four-year educational experience to a number is just not possible, at least to their satisfaction. Syverson compares it to assembling a group of friends and ranking each one's life, from best to worst.

"What do you mean? Happiest? Richest? Has the best family life? Sex life? What does best mean?" he says. "It's what's best for the individual."

To Ricci and Chris Lydon, La Salle's director of enrollment and financial aid who left during the summer to take the same position at Providence College, this reductionist formula yields a skewed view of any college. In La Salle's case, it has dropped from



No. 8 in 1995 to a position off the chart of the top 15 schools in 1997. (In its groupings, *U.S. News* only provided readers with overall numerical rankings for the top 15 regional colleges and universities, and then lumped La Salle in its top tier of 37 schools, providing their rankings in individual areas.)

To satisfy their curiosity, La Salle administrators contacted *U.S. News* to find out whether the school had actually slipped in any of the six key areas the magazine uses to come up with a number. What they found was that its overall score had actually improved, even though its overall ranking was 20th.

The school's score in two areas -- academic reputation (based on surveys of other colleges and universities) and selectivity (acceptance rate and percent of those who enrolled) -- was unchanged.

But La Salle improved in the four other categories. Its ranking for faculty resources improved from 45th to 38th; financial resources, from 45th to 40th; retention rank, from 19th to 16th; and alumni giving, from 77th to 73th.

So, according to the material provided by *U.S. News*, La Salle got better, but other schools got slightly better than that.

Still, people wanted to know what went wrong.

A columnist for the student newspaper, *The Collegian*, averred last fall

that *U.S. News* may have taken note of a number of troubling signs on campus, including a "rapidly degenerating record of selectivity," based on the increasing number of students admitted to the school who placed in the fourth quartile of their high school class.

The rankings did not escape the notice of alums. "It comes up on a fairly regular basis, especially after that thing comes out," said Joe Cloran, past president of the Alumni Association. "I believe the alumni read and react to them. I don't know whether they understand how reliable they are."

In fact, the group raised the rankings slump during one of its periodic gatherings with La Salle's president, Brother Joseph F. Burke, F.S.C., Ph.D., '68.

"Nobody liked to see us drop out of the top 15," Cloran says. "I think he did a fairly good job answering it. He said, even when we were in the top 15 he cautioned people about the rankings and how they were compiled. He was saying, even when we were doing well, he was questioning the methodology."

U.S. News' Sanoff has heard all those questions -- and worse -- about *America's Best Colleges*. As its managing editor, he has defended the rankings in the face of student protests (Stanford University), in response to boycotts from a handful of colleges (Reed College in Oregon, for example) and over the wails of indignation from college administrators.

Despite its success, the guidebook has been dogged by controversy from its inception a decade ago, when it merely asked college presidents to recommend the nation's best schools. When *U.S. News* then committed to a more scientific, data-driven methodology, college administrators swallowed

hard, grumbled a bit and attempted to comply.

Caught in the middle were admissions directors. Schooled to view their job as a mission to counsel students about their best college fit, they now faced intensifying pressure to achieve better and better numbers, all to look better to students, parents, alumni and the guides. As their jobs changed from the '60s to the '80s, said author Richard Moll, admissions officers were asked to "tell," then "yell," and finally "sell."

"Within the profession there is a lot of demoralized feeling, because you can see people who are good, on-top-of-it admissions people, who are not missing any tricks, but they are getting fired because the numbers just aren't right," says Syverson of Lawrence University. La Salle's Lydon says he knows 17 admissions officers around the country who lost their jobs in 1996.

"It's what I call a sports mentality," says Lydon. "The numbers aren't good; so let's change the coach."

In 1995, *The Wall Street Journal* reported what many in the academy had suspected for years: many schools were manipulating the data to look better in *U.S. News*, *Money* magazine, *Barron's* and others. "It was collegiate cheating on a nationwide basis -- and the perpetrators were colleges themselves," the newspaper would say later.

Many that weren't exactly cheating were convening strategy sessions to target specific data areas to improve on -- primarily for the sake of the guidebook rankings, and not necessarily for their students' sake.

"There are literally hundreds of colleges that are either conducting research or are more quietly massaging numbers and changing policies to look better in the *U.S. News* book

when it comes out," says Hunter, who recommends some guidebooks but not those that rank schools.

Even La Salle got swept up in the *Wall Street Journal* story. The university was among at least 50 schools that the newspaper said had reported rosier data to *U.S. News* than they reported elsewhere. In La Salle's case, the university reported a 68 percent student graduation rate to the NCAA and a 76 percent rate to the guidebook, according to the newspaper.

To Ricci and Lydon, the discrepancy grew out of an honest confusion plaguing any school that tries to complete the mountains of forms it receives each year from guidebooks, some of which ask the same question several different ways. La Salle honestly addressed each question, but one answer included fulltime students and the other included both full- and part-time student graduation rates, says Ricci.

"If I were to sit down with our database right now, I might get different answers," he added.

National reports of cheating, manipulation and mistakes have triggered a move to establish a common set of data requests, so that all schools

provide the same basic data to everyone.

At the same time, says *U.S. News'* Sanoff, the magazine has tightened its methods to cross-check the accuracy of data from the schools.

Each year, *U.S. News* refines its ranking system, using suggestions and criticisms from schools. But no matter how accurate its data, sophisticated its methodology or well-intentioned its goals, critics will always find fault with the magazine's system, Sanoff says.

Some resent a news magazine -- and not higher education itself -- performing the evaluation. Others have just tasted sour grapes, having scored low. And some, says Sanoff, have genuine philosophical differences. Colleges and universities are so complex, so diverse, so individual, that their four-year offerings can't possibly be reduced to a number and stacked up against each other.

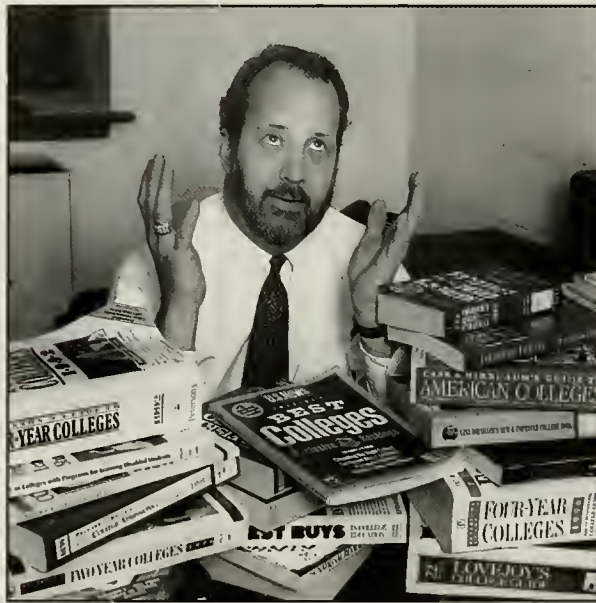
This spring, Stanford University began furnishing similar data on its own web site (www.stanford.edu/home/statistics) to let students and parents interpret it for themselves, rather than rely on a guidebook's analysis. In letters to other schools, Stanford has suggested they do the same.

Hunter, an admissions consultant to Ripon College in Wisconsin, counts himself among those critics who says the magazine's data can be quite helpful, but can't be translated into a numerical gauge of a college's value.

"A number of us have urged *U.S. News* to continue publishing the book, but simply remove the numbers (rankings) from the left-hand column," says Hunter.

That's not gonna happen. The magazine may soon alter the system, giving schools within a few decimal points of each other the same ranking. But the rankings, says Sanoff, will stay.





Sitting in his Washington D.C. office, Sanoff can't help but sigh in frustration, after patiently hearing all the complaints, suggestions and even high-minded criticism. After all, aren't people taking these guides a bit too seriously? They are just a tool, he says, not a Bible.

"There seems to be in my view a false assumption among a lot of people in higher education that families are willy-nilly marching to colleges based on our rankings," Sanoff says. "And the feedback we get and even some research we've done tells us that people use the rankings basically in either putting together a pool or in helping to winnow a pool. It's not used in a determinative way."

In fact, the administrators at 20th and Olney say they have seen no perceptible impact from the rankings. Lydon says the school got its second highest number of inquiries -- 40,000 -- for the class that will enter school this fall. The highest number of inquiries -- 52,000 -- came from the class that entered last fall, which he credits to overlapping marketing campaigns by La Salle, and not to a higher ranking in a guidebook. And the inquiries from September to January '97 ran about the same as the year before -- about 2,500 to 3,000.

Of bigger concern, says Lydon, is the 4.5 percent dip in applications this year, such a sudden drop that it can't be explained by guidebook rankings. After all, campus visits were at an all-time high. Lydon says he can only guess that the publicity about a recent skein of violent crime at Penn probably affects attitudes about other

John Kennedy, a former legal affairs reporter for the Boston Globe, is now a lecturer in the university's Communication Department.

urban Philly campuses, including La Salle. Also a looming threat is the cost competition private schools encounter from public schools such as Penn State, which is increasing its presence in the Philadelphia area.

In June, however, Ricci announced that according to active confirmations, La Salle officials were now projecting a freshman class of 800 students that would far exceed that original anticipated goal of 710.

Where La Salle envisions more effective marketing opportunities -- much more so than a notch or two higher in a guidebook -- is its expanding direct-mail campaign to prospects. Last year, the school bought 130,000 names of high school students from The College Board, which administers the SATs and PSATs, and plans to nearly double that number this year, says Ricci.

Using the names, La Salle hopes to extend its recruiting net to a broader geographic area (into Florida and the Midwest, for example), and to expand its recruiting cycle to 18-24 months, which means high school students can expect to get mail from La Salle as early as their sophomore year.

That isn't to say La Salle and other schools don't exploit any marketing opportunity -- including a high ranking in a college guidebook. Remember the huge banner La Salle draped from a campus building during the summer of '94, trumpeting *U.S.*

News' judgment that La Salle is one of the country's best? In the '94-'95 university bulletin, prospects were greeted with this prominently played passage: "How good is La Salle academically? It's one of America's leading colleges, according to *U.S. News & World Report*, *Barron's*, *Peterson's*, *Money* magazine and *The New York Times*."

Marketing becomes critical, particularly in Greater Philadelphia, where 84 colleges and universities, 11 of them Catholic, are competing for students, says Lydon. And guidebooks -- or their high-tech offspring -- promise to be a tool students and parents will use.

Devin Helmes, a La Salle freshman, is a case in point.

He found one of the "phone book" guidebooks to be helpful as a quick resource for basic information about a lot of schools. But Helmes, of Fairfield, Conn., took the process seriously, by consulting his high school counselor, reading up on the schools, and visiting a dozen campuses, including La Salle.

He didn't see the *U.S. News* guidebook until late in the game. A low ranking probably wouldn't have changed his mind, but it was nice to see La Salle ranked, he says.

"I wanted it to be in," says Helmes. "But I pretty much had my mind set on La Salle."

The Year that CC, DC, TJ, and CD Stole the Show

Exceptional individual performances as well as some outstanding team efforts in Swimming, Track, Women's Basketball, Men's Soccer, and Softball highlighted Explorers' Athletics

By Bob Vetrone, Sr.

It didn't take long—for either CC or DC.

CC, of course, is Cesidio Colasante, La Salle University soccer player extraordinaire.

DC, of course, is Donnie Carr, the Explorers' latest basketball star-of-the-future.

And how about TJ and CD?

Travar Johnson, freshman shot-blocker on the men's basketball team, pulled off one of the year's major surprises when he won Rookie of the Year honors in the Atlantic 10 Conference Track championships at McCarthy Stadium.

Having not competed in track since his schoolboy days at Ridley High two years ago, Johnson, nevertheless, won the high jump with a leap of 6-8, then won a jumpoff with Ryan Fortune, of Massachusetts.

In addition, he finished sixth in both the long jump (21-3.5) and triple jump (44-9). Travar and junior Ed Morris led the Explorers to a third-place finish in the men's competition, the same spot as the La Salle women.

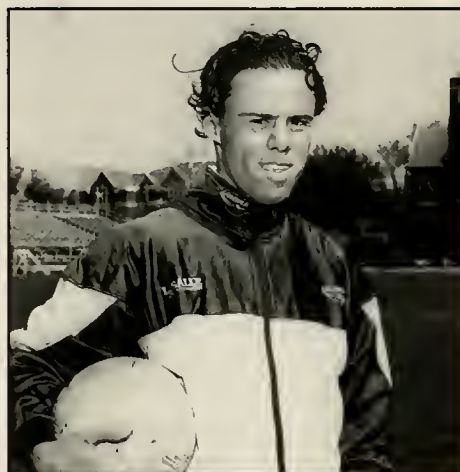
Morris, from Penn Charter School, was named the Most Outstanding Performer, won the long jump (23'8.25), was second in the triple jump and 100-meter dash and placed third in the 200-meter dash and javelin.

For Morris, it was just another great day in a great campaign. Earlier, at the Villanova Invitational, he checked in with four first-places and was beaten in the 200 by Andrew Valmon, a member of a gold-medal winning relay team at the Barcelona Olympics in 1992.

Months before, in the early moments of the 1996 soccer season, in the first game of his third varsity season, Cesidio Colasante wiped out two of La Salle University's outstanding soccer records.

To make it even more dramatic, the goal that gave him the two records resulted in a 3-2 victory over American University with only 28 seconds left in the second (and final) overtime.

With that goal, the sensational booter from



Cesidio Colasante, who was a member of the U.S. national soccer team last summer, became the Explorers' all-time scoring leader in 1996-97.

Hockessin, Del., surpassed the marks of two former Explorer greats. CC's 42 goals passed Jeff Van Tiem's 41 and his overall point total of 98 vaulted him ahead of Georg Montag's previous mark of 97.

By time the season had ended, Colasante had amassed 60 goals and 142 points. If he continues near that pace in his senior year, CC could break into the top 10 in Division I in career goals and points.

That's pretty heady stuff even for a player who was rated an All-American in high school and Delaware's Player of the Year in 1992. During the summer between graduation from Salesianum High and his enrollment at La Salle, CC suffered a broken foot and had to sit out his initial freshman season.

From then on, it has been one score after another, records falling here and there, and Atlantic 10, Philadelphia Soccer Seven and other honors coming to him and the Explorers.

He accelerated as the season went on and topped it off with a hat trick against Fordham in the Atlantic 10 Tournament, but the Rams eked out a 4-3 win in the semifinals.

The 12-4-2 record is the second best in school history. It earned Pat Farrell Atlantic 10 Coach of the Year honors and placed Colasante on the first team and Erik Cline and goalie Dan Devery on the second team. Seniors Matt Comey and Dan Stout made Philadelphia Soccer Seven's first team, along with Cline and Player of the Year Colasante.

The women's basketball team posted another outstanding record: 21-7. Led by Chrissie Donahue, who finished her career as the program's second leading scorer of all time (1,818 to Jenn Cole's 1875), John Miller's senior-oriented team finished second in the Atlantic 10 West, defeated Virginia Tech in the first round of the post-season tournament, then bowed to Big 5 rival St. Joseph's in the semifinals.

Donahue earned first team honors from the Atlantic 10 and the Philadelphia Big 5. Junior and tri-captain elect Sarah Haynes was voted the MVP in the La Salle-hosted CoreStates Classic and was second team A-10 and Philadelphia Big 5.

The loss of seven seniors, including the much-chronicled "O'Hara Girls" trio of Donahue, Ann Gallagher and Marnie McBreen, plus Margit Rinke from the starting lineup, means coach Miller faces a rebuilding job of the first magnitude.

With Haynes and fellow senior tri-captain Katie Wolfe, Sarah Weiss (the third tri-captain), junior Carrie Jewitt, sophomore Laura Newhart and a strong freshman class, Miller and assistant Tom Lochner face a schedule that includes a trip to Hoosier-land to face Indiana in the Indiana U. Tournament, the La Salle Invitational during Christmas week, plus its 16-game Atlantic 10 grind, and its four Big 5 rivals.

"Obviously, I think the team had a tremendous season, one of those seasons where the team went out and played its best each and every contest," Miller said. "Our players came to play each and every game and obviously we had a successful season. It's ironic that we finished second two years in a row. Some people had questions as to how we'd do in the strong Atlantic 10 and the team has finished second in our two years in the conference and that answered those questions."

For next year, Miller and Lochner have brought in five players, one for each position on the court.

"Back when Marnie, Ann, Chrissie and Margit came in, it was a major turnover, just as this is going to be," Miller added. "Freshmen will have to contribute because we only have five players left from that very successful group."

One important aside: It's not often that an 10th or 11th player on a basketball team finds space in such an all-embracing roundup as this, especially, in this case, when she only played 13 minutes and didn't score a point all season.

But the Explorers' team boasted an exceptional person in Tina Wahl, a four-year walk-on. All Tina accomplished was to earn a Rhodes Scholar nomination and then



Pat Farrell (men's soccer) and Ray Perri (softball) were selected Atlantic 10 Conference Coach of the Year in their respective sports.

advanced to the second round, the farthest any La Salle woman nominee had ever advanced and the first La Salle woman to be named a state finalist.

You no doubt will be reading and hearing more about Wahl in this and other publications in the future but we wanted to sneak her in here since she was an ardent four-year member and left much of her sweat on the Hayman Hall practice court.

Donnie Carr gave early notice of what was ahead in his very first varsity game. He peppered the nets for 36 points, and this was after missing his first five shots. From then on, his scoring was what could only be called astronomical.

Following that outburst at Mount St. Mary's, *Philadelphia Inquirer* writer Joe Juliano penned in his Sunday story: "The future of La Salle basketball appeared last night and its name is Donnie Carr."

After a heady early-season ride atop the NCAA Division I scoring leaders, the freshman from Roman Catholic finished sixth with a 23.9 average, and a high game of 41 points against Fordham at the Explorers' CoreStates Spectrum home court.

It was one of eight games of 30 or more points in a game but, more importantly, it created a record for freshmen in an Atlantic 10 Conference game.

He was voted the conference's Rookie of the Year but in a mysterious happening, did not make any of the Atlantic 10's three all-star teams, embracing 16 players.

Other rookie honors came his way as he, and juniors Mike Gizzi and Shawn Smith helped the Explorers gain about 170 percentage points, going from 6-24 (.200) to 9-17 (.370). And the future continues to look brighter as coach Speedy Morris and assistants Joe Mihalich and Kenny Blakeney gathered in five recruits, and they will be pushing some of the holdovers for starting roles.

Carr was voted to the Philadelphia Big 5 first team and Gizzi made second team while Donnie garnered various first-year honors from publications around the country.

Under Ray Perri, the softball program flourished as it won its way into the Atlantic 10 tournament with an 11-5 record (31-18 overall). Coach Perri was voted the conference's Coach of the Year, freshman pitcher Debbie Klawiter was Rookie of the Year and senior Beth Miller made All-Conference.

Another senior, third baseman Kristen Biddle, and junior center fielder Vicki Gross were voted to the All-Tournament team. In the tourney, at the University of Rhode Island, the Explorers encountered a real heart-stopper. Seeded third, they fought 12 innings before bowing to second seed St. Joseph's, 3-2, then lost to Temple in a rain-soaked second-round game.

Miller, Biddle, second baseman Jen Rueter and right fielder Margaret Hammond represented the senior class well and the

program will miss those four stalwarts.

Klawiter's pitching performance after a shaky 5-7 start bodes well for the future and she'll be joined on the mound by junior Janice McGinty and several freshmen hurlers.

Junior Meghan Andros led the Atlantic 10 hitters with a .411 average (also good for 37th in the NCAA Division I rankings).

After what could have been a discouraging 11-1 loss at Princeton, Joan Broderick, in her third term as head coach, rallied her field hockey forces together and won three significant games, beating Rutgers and Atlantic 10 opponent Temple each for the first time, and West Chester, which is in the Atlantic 10 for field hockey.

From there, behind the goalkeeping of senior Dori Shumadine and the scoring of senior Erin Dalton and junior Colleen Bruno, the Explorers fought their way into the conference tournament, where they lost to Rhode Island, 2-0.

Shumadine capped off an outstanding career that saw her finish with an 86.2 Save Percentage, one of the best in Division I for a four-year mark.

A graduate of Salem High in Virginia Beach, Va., Shumadine made second team Mid-Atlantic Regional, All American.

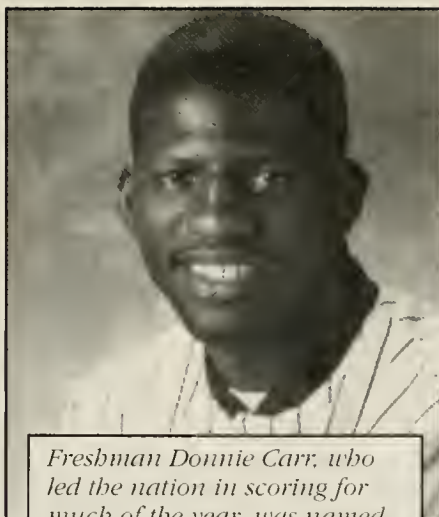
"Dori was sensational," said coach Broderick. "She had a great year, a wonderful career. And some of our victories, especially against the Atlantic 10 teams and Rutgers, were extremely significant."

Another record-smasher came early in the swimming season, when a double dual victory over Drexel and Fordham gave coach John Lyons his 104th men's win. That sank the 27-year-old mark of Joe Kirk, after whom the Hayman Hall swim site is named.

Lyons' 15-year coaching career was well summed up in The Collegian, where Mark Schugsta wrote: "His latest success is not only a celebration of achievement but also a celebration of character. Lyons' record-breaking wins... shed light on a man and a career that deserves unconditional praise."

Meanwhile, back in the water:

Dina Dormer, as she has for three years, churned her way to a bevy of honors, including the MVP in the Atlantic 10 meet and in the ECAC's. In that ECAC meet, the Explorers' 800 freestyle relay quartet of Dormer, Trisha Swanson, Dawn Leonard and Melissa Koch, all underclasswomen, set a meet mark of 7:39.33. The



Freshman Donnie Carr, who led the nation in scoring for much of the year, was named the Atlantic 10 Conference Rookie of the Year.

women came in second of 31 schools and the men finished third out of 37.

Just as impressive—both men and women were second-placers in the Atlantic 10 championships. Among the women, 13 members achieved personal bests. Dormer set three school standards and was a member of two record-setting relay teams. Trisha Swanson's 1:53.3 in the 200 freestyle also was a school record.

Add to that the fact that 13 women posted GPAs of 3.0 or better in the classroom and you have a pretty good idea of the caliber of people that coaches Lyons, Malachi Cunningham and diving mentor Chris Bergere have had in their programs.

Both men's and women's cross-country teams showed up well in the Atlantic 10 championships. The women took third, the men fourth. Seniors Tom Sabol and Troy Harry were the bulwarks for the men's team and the women were paced by senior Terry Carroll, junior Johanna Grochawalski and sophomore Elena Gomez.

Carroll, from Cardinal O'Hara High, pulled off a triple in the Atlantic 10 championships, then led off the 4x1500 with a 4:22, in the Penn Relays, enabling the Explorers to finish sixth in the prestigious Championship of America Relay. Senior Teri Cook finished second in the 10K in the Atlantic 10 meet.

Under the energetic leadership of coaches Matt Kelly and Pat McCann, the La Salle crews continue their march upstream and, more and more, become factors in the big regattas.

In the extremely-competitive Dad Vail Regatta on the Schuylkill, the women's varsity lightweight eight came within 4.5 seconds of nationally-ranked Villanova. The women's novice heavyweight boat captured its heat, then lost in the semifinals by .004 of a second to Temple.

In the ninth annual La Salle Invitational, the women's lightweight eight placed third, the lightweight four won its race and the novice eight finished fourth.

The Dad Vail also produced a heart-breaking loss for the men's lightweight eight when it missed qualifying for the finals in the faster heat by one second. The men's novice lightweight eight won its heat, then finished fourth in finals.

Just as encouraging as the athletes' performances were at Dad Vail, coaches McCann and Kelly were just as enthused over the reaction of the many La Salle alums on hand.

"They were great," Kelly said. "They congratulated Pat and me and told us that was as good a La Salle showing as there has been in a long time for a long while."

Another high point came in the Mid-Atlantic championships in Virginia where the women's varsity lightweight and women's novice eight captured firsts, as did the men's novice lightweight.

Another Dad Vail highlight was the christening of four boats. One eight-oared shell was named in honor of one-time coach Mark Valenti; another for Robert H. Morro, '58 (a member of the



Chrissie Donahue moved into second place on the career scoring list for women's basketball while being named to the Atlantic 10 Conference and Big Five first teams.

La Salle Hall of Athletes as part of a 1957 Dad Vail championship crew). Two fours were named after parents who provide much help for the program, William and Marie Jones.

To top it all off, the women's lightweight varsity eight received an invitation to the world-famous IRA championships.

.....
If you were at any of the Explorers' baseball games and wandered behind the backstop, you saw something rather unusual —

scouts, three and four at a time — with their "guns" to time the speed of La Salle pitcher Will Fleck.

A transfer from Mercer County (N.J.) Community College by way of Delaware Valley Regional High, Fleck had been drafted by the Miami Marlins after his year at Mercer. His fast ball, which at times reached 94 mph and his overall performance drew season-long attention. In the June Major League Draft, Fleck was chosen in the 41st round by the Atlanta Braves. He later signed with that National League powerhouse.

The junior right-hander started off OK, to say the least, tossing a no-hitter at the Georgetown Hoyas in his first start. By time the team had finished its 19-27 season, he had impressed those "gunners" with a 5-5 record, an Earned Run Average of 3.35 (although it was around 2.40 much of the season and a .200 Batting Average-yield.

Then, of course, there was Brian Schaller, as there was for four years. Have some figures:

—A career batting average of .351 (La Salle's eighth best overall and fifth among four-year players); 134 Runs Batted In (third); 30 home runs (second), 246 hits (second), 156 runs (fifth) and 64 stolen bases.

And, of course, there was that outstanding scholastic achievement he posted throughout his four La Salle years. He completed his work with a four-year GPA of 3.90 (out of 4.0) in his Accounting major. As a junior, he was one of only 11 NCAA Division I baseball players to make the GTE Academic All-American team. He repeated this year.

.....
Playing with only a few reserves, the women's soccer team posted a 3-14-1 record. Coach Craig Dorman has padded his roster for the forthcoming fall campaign to make up for that shortcoming and also for the graduation loss of seniors Krista Garberina, Kati Burke and Julie Chini.

Junior Laura Winchester garnered some recognition for the team by being named to the Atlantic 10 All-Conference team, and four-year standout Garberina made the conference's All-Academic Team.

Freshman goalie Kristin Washburn displayed "iron-women" credentials by playing every minute (1,620) on the 18-game schedule.



Terry Carroll



Dori Shumadine



Kristen Biddle



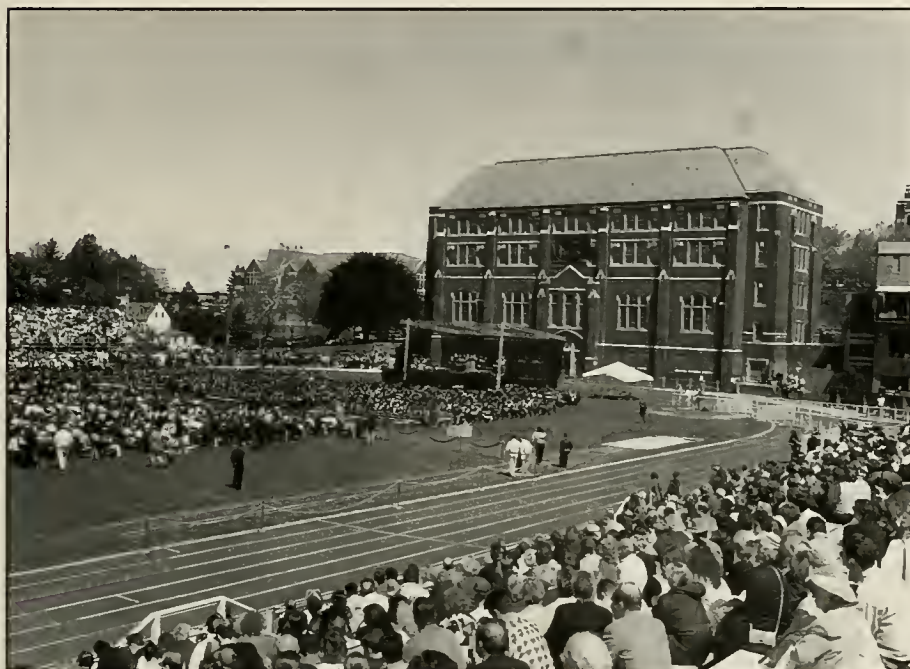
Dina Dormer

SPORTS OF ALL SORTS

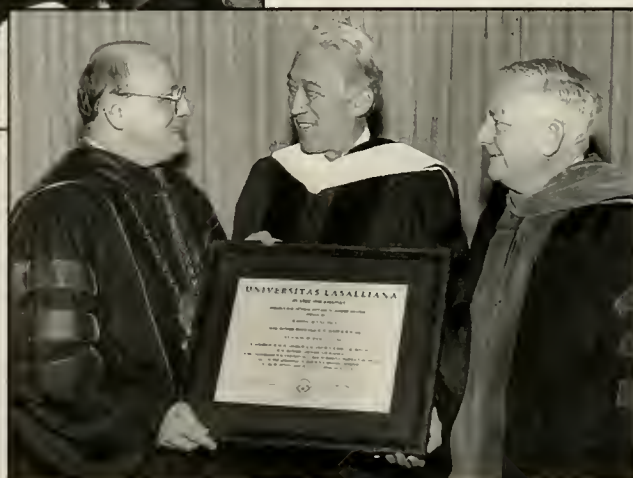
Wrestling experienced its second consecutive winning season with a 10-6 record. Senior Jimmy Savage, 150-lb. class, was 23-2; John Cholwin, 120, posted a 14-6 record. Savage and Dave Citta were the only seniors so the grapplers (that's an old sportswriters term) bode well for the future. . . Jason Klotkowski and assistant Monica Standing took over the Volleyball program and encountered many of the same difficulties as their predecessors—lack of depth and size and few experienced players. However, the use of those underclassmen, playing alongside the senior trio of Jenn Thomczek, Shannon McEnroe and Margaret Hammond, plus an influx of some heralded new talent, puts a brighter light on the future. . . Joe Boyle's Men's Golf team captured the Ocean City (Md.) Invitational, in which Eric McNamee finished first, including one round of 69 on his card. The senior from Laurel Lakes, N.J. (Paul VI), led the team or finished second in every meet except one, and he finished third in that one. . . Pat Shanahan's Men's Tennis team showed continued upgrading, posting an 8-11 mark and finishing 4th in the ECACs. An Atlantic 10 Tournament victory over St. Joseph's helped close the season on a high note. Drew Elder stood out, winning 10 of his 12 matches. . . The Women's Tennis team, using mostly underclassmen, struggled but coach Harold Conway's constant use of freshmen such as Stephanie Bono and Christina Androtti provides hope for improvement.

Bob Vetrone, Sr., is the university's assistant director of sports information and a member of the U.S. Basketball Writers' Hall of Fame.

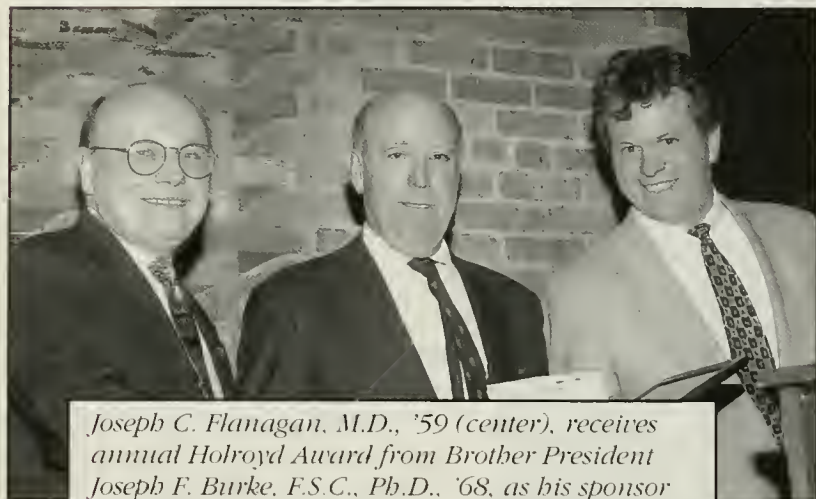
La Salle's 134th Commencement Returns Outdoors on Campus



For the first time since 1949, La Salle held its commencement on campus at McCarthy Stadium as nearly 1,200 graduates received bachelor's and master's degrees. Highlights of the ceremony included the presentation of an honorary doctor of humane letters degree to Soshitsu Sen XV (bottom, center), grand tea master of Japan's largest tea school, the Urasenke School. Brother President Joseph F. Burke, F.S.C., Ph.D., '68 (left) made the presentation along with Brother Joseph Keenan, F.S.C., Ph.D., '56, an associate professor of religion who directs tea ceremony instruction at La Salle, an official branch of the Urasenke School which has more than 2 million students in 35 nations. Another highlight saw Blanche White (center photo) react to a surprise invitation from La Salle's president to receive her bachelor's degree in social work ahead of schedule at the beginning of the program. This enabled White to leave the ceremony in time to drive with her family to Washington, D.C., to see her oldest daughter, Gail Ramsey, receive her master's degree in communication at American University's commencement.



University Honors Alumnus-Ophthalmologist at 18th Annual Holroyd Lecture



Joseph C. Flanagan, M.D., '59 (center), receives annual Holroyd Award from Brother President Joseph F. Burke, F.S.C., Ph.D., '68, as his sponsor James P. Murphy, D.M.D., '84 (right), watches.

Dr. Joseph C. Flanagan, '59, director of the Oculoplastic Department at Philadelphia's Wills Eye Hospital and professor of ophthalmology at Lankenau Hospital, received the 1997 Holroyd Award at the university's 18th annual Holroyd Lecture in the Dan Rodden Theatre on April 11.

Flanagan, a past president of the American Society of Ophthalmic Plastic and Reconstructive Surgery, is a Fellow in ophthalmic plastic surgery at Manhattan Eye, Ear and Throat Medical Hospital and national medical advisor at the Center for Advanced Eye Surgery at Humana Hospitals, in Lexington, Ky.

Following the presentation, prominent medical ethicist William F. May, of Southern Methodist University, led a discussion on "Ethical Dilemmas in a Changing Healthcare Environment." A former advisor to President Clinton's Task Force on National Health Care Reform, May told several hundred Holroyd attendees that the automobile, a force outside of medicine, had introduced changes to health care delivery, moving the

center of care from the home to the doctor's office, then to hospitals — changes that had placed health care delivery "on alien turf for patients, creating anxiety and suspicion for them.

"Doctors have gone from being lone rangers to being part of a large-scale institutional hierarchy," May said. The proprietary medical school has been dissolved in favor of a university-based education.

"The third-party pay system has increased the cost of health care delivery," explained May, who is the Cary M. Maguire Professor of Ethics at SMU and co-founder of the Hastings Center, where he has co-chaired its group studying issues of death and dying. In the 1980s, May added, "all the incentives were for over treatment. Health care as a percentage of the Gross National Product in the United States went from 4.5 to 14 percent."

May said the U.S. has been going through a "Stealth Revolution" on health care in the 1990s. "People thought they were going to get health

reform from Washington," he said. "Instead, we've gone from a fee-for-service system to a prepay system, from an emphasis on acute care to an emphasis on preventative care, from over treatment to incentives for under treatment, from a loosely monitored system to a tightly monitored one." Neither approach, he said, offers universal health care many Americans had hoped for, and some 40 million Americans are under treated in today's managed care environment.

One result is an identity crisis for doctors who "want to be good physicians and not just dispensers of medicine," May said. "Physicians have business incentives to move people through the system quickly, but many doctors and nurses see the importance of teaching patients preventative medicine. Effective teaching, however, is a slow process. It takes time to empower others with the knowledge they need." The dilemma has doctors asking what it means to be a professional healer.

La Salle faculty respondents Dr. Cynthia Capers and Msgr. Joseph Devlin, Ph.D., made brief follow-up comments.

Capers, interim dean of La Salle's School of Nursing, described the plight of the "under served" in a diverse society. She spoke critically of a legislation strategy that targets under served populations to receive primary health care services from volunteers "who are not held accountable." And she commented on a modern philosophy of health care that sometimes "treats the body as a commodity to be bought and sold, and which seeks to please people as consumers rather than being concerned for delivering health care to the population as a whole."

Finance Professor Wins Lindback Award for Distinguished Teaching



"Next to my family, teaching is my great love," says Kathleen Scotti McNichol, '75 ('81 MBA), an assistant professor of finance at the university who described herself as "thrilled and honored" to have been designated this year's recipient of a Christian R. and Mary F. Lindback Award for distinguished teaching. McNichol has taught at La Salle for 14 years and also coordinates the risk management and insurance minor. McNichol majored in psychology and sociology as an undergraduate, then returned to earn her MBA. After graduating, she did outcomes research for local non-profit organizations and underwriting policy analysis for the Colonial Penn Insurance Co. But the lure of the classroom drew her back to La Salle. "Teaching for me is compelling, fulfilling and mentally stimulating," she says.

Devlin, who has taught bioethics at La Salle for 25 years, asked whether too much of a corporate ethos in medicine prevents patients from becoming true collaborators in their health care. In such a climate, physicians may convey an attitude "that I know better than you," he said. "True teaching honors a patient. There's a dignity to being ill."

In accepting the Holroyd Award, Flanagan recalled being taught as a freshman by Dr. Roland Holroyd, who had a 53-year career teaching biology to pre-med students at La Salle. "He taught me how to take in knowledge and assimilate it in such a way that I could present it back in an orderly way," Flanagan said. "I think of his discipline to this day whenever I make the last stitch in a surgery. My education has stood me well."

Holroyd taught biology at La Salle from 1920 to 1973 and became the university's first emeritus professor. The university's Science Center bears his name.

Diplomat-in-Residence Conference Focuses on "Islam and the West"

For the one-half-billion women living in Islam around the globe, the demands of modern life often clash with what extremists believe to be traditional Islamic values, Mahnaz Afkhami said during a three-day La Salle Diplomat-In-Residence Conference in April addressing the subject, "Islam and the West."

Afkhami, author of a guide for women in Islam entitled *Claiming Our Rights: A Manual for Women's Human Rights Education in Muslim Societies*, said Western stereotypes are destructive to the self-image of women in Muslim societies.

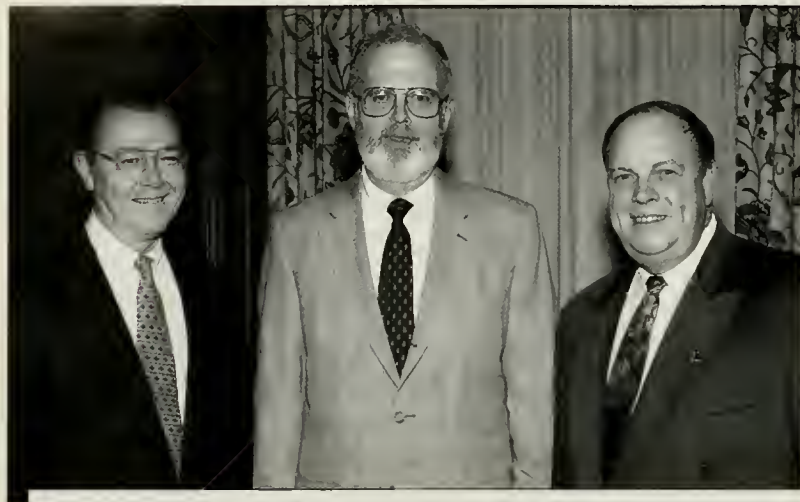
The director of an organization concerned for the human rights of Muslim women, she noted that Americans continue to have little appreciation or understanding of Muslims even though Islamic adherents number 6-8 million in the United States and 80 percent of the 1,000 mosques on U.S. soil have been built within the past 12 years.

Nearly 1,000 individuals attended portions or all of the conference. Speakers included ambassadors to the U.S. from three nations with significant Muslim populations—Egypt, Sudan, and Indonesia.

Felicia H. Gordon, who has been serving as the university's director of the annual fund, has been promoted to director of capital fund-raising with principal responsibilities for generating the resources for the Hayman Hall and the Holroyd Science Center projects. Andrew H. Jaffee has been promoted from assistant director to director of the annual fund.



La Salle Announces New MBA Curriculum "More Relevant to Students Aspiring to be Tomorrow's Visionary Corporate Leaders"



Gathering to toast the 40th birthday of La Salle's School of Business Administration on March 6 were (from left): Dr. Joseph Kane, '56, the university's provost and former dean of the Business School; Dr. Bruce MacLeod, also a former Business School dean, and Gregory O. Bruce, '81 MBA, the current dean. The 20th anniversary of La Salle's MBA Program was also observed during the ceremony at The Union League of Philadelphia witnessed by several hundred alumni, guests, and friends.

MBA programs have to change with business if they are going to effectively meet the needs of working professionals today and tomorrow," according to Gregory Bruce, dean of La Salle University's School of Business Administration. "For La Salle that means dramatically changing our MBA curriculum so that it's relevant to part-time students who aspire to be tomorrow's visionary corporate leaders."

Bruce explained that most of La Salle's MBA students juggle studies with a full-time position, often in middle management. Because of the integrated approach, students can probably cut one year off the time it used to take to earn an MBA.

"For the most part," he said, "these students realize the future for middle managers is much in doubt. Either they get the credentials they need to be leaders or they run the risk of falling prey to continued downsizing in organizations. They need preparation to

become valued leaders who are strategic thinkers and visionaries."

Traditional part-time MBA programs "teach people how to manage things more than educating how to manage ideas and lead people," Bruce said. "The usual approach has been to instruct about discrete business skills rather than integrating those skills into a course approach that takes advantage of a working professional's experience. The new approach helps the professional develop his or her leadership potential and learn how to make the best decisions."

La Salle's version of the new approach will be introduced this fall — a new MBA curriculum for these students who sense they are part of today's business firestorm. Bruce believes the new curriculum is unique in the Philadelphia region because it's directed solely at part-time students. "The new courses integrate areas of study that are naturally combined in the workplace," he explained.

Speaking in detail about the program's benefits and changes that have been made, Bruce said, "We've focused before on teaching how to manage 'things' — like monies, accounts, transactions, processes and production. That's not enough.

"Working professionals and our business partners tell us they need a background to manage people and ideas too," Bruce said. "They've been asking for an education that prepares them to be leaders and to know how, working with others, to arrive quickly at the best decisions in a rapidly changing environment. They need to know how to use informational tools and develop the kind of people-oriented skills that prepare them for success as leaders in an expanding global business environment."

For example, the program at La Salle has previously taught Accounting and Financial Statement Analysis as separate course disciplines, explains Joseph Ugras, director of La Salle's MBA Program and the Business School's associate dean. "Now they are being blended in such a way as to teach not only the skills, but also how to be the kind of visionary leader to make best use of those skills.

"This kind of approach will make for what we believe is both an effective and efficient educational experience for part-time students who are experienced working professionals," Ugras added. "Students will be able to capitalize on their experience with this curriculum and combine it with the theory necessary to understand why we do the things we do in business."

Bruce, who directed La Salle's MBA Program before he became dean, has spent much of his time not only listening to working professionals, but also fine-tuning development of a Business Advisory Board featuring representatives from organizations like Crown Cork & Seal, Johnson & Johnson, Arthur Andersen and Bloomberg Financial Markets.

"They constantly give us a real-life connection to the day-to-day business world," Bruce said, adding that need for change has been clear in recent

English Professor's Work on Irish Women Poets Chosen one of Year's 'Outstanding Academic Books'

years, but the business school was concerned to also maintain quality in going about the process. "After all, we're among a select group of Schools of Business Administration accredited by the American Assembly of Collegiate Schools of Business. Accreditation gives students some confidence they're getting a quality education, but in today's marketplace, the reality clearly is that accreditation isn't enough."

"This program is exactly what we want our best managers to go through," said Louis Eccleston, managing director of Bloomberg Financial Markets and chair of the School's Business Advisory Board. "La Salle's been listening carefully to what we've desperately been trying to communicate to business schools — what they need to teach our employees in order for us to be successful."

"Working professionals can qualify for it even if they don't have an undergraduate degree in business," said Brian Niles, director of marketing and graduate enrollment for the School of Business Administration. Niles said another factor that distinguishes the new curriculum is that it will be offered in four locations—La Salle's main campus in Northwest Philadelphia, at the university's new Bucks County Center scheduled to open in the Fall in Newtown, at Delaware Valley College in Doylestown, and at La Salle's new center at Albright College in Reading.

Dr. Patricia Boyle Haberstroh, chair of La Salle University's English Department, says she especially enjoys watching students develop the analytical skill to appreciate poetry that they couldn't understand at first.

"It's a kind of discovery for them," says Haberstroh, who's been teaching 30 years, "because I tell them they can do something in learning to appreciate poetry that they don't always think is possible in the beginning."

These days Haberstroh is enjoying discovery herself in broader literary circles. Her new book, *Women Creating Women: Contemporary Irish Women Poets* (Syracuse University Press, 1996), was chosen as one of the outstanding academic books published in 1996 by *Choice*, the American Library Association's magazine which serves as a guide for librarians.

From more than the estimated 20,000 books published each year, *Choice* editors choose which ones to review. Then they select a limited number of books for special recognition. *Choice* named Haberstroh's work as one of 1996's 50 best in the language and literature category, citing the book for its "overall excellence in presentation and scholarship."

Haberstroh's work was created during six years of travel to Ireland. She came to know and value not only the works of five Irish women poets but also their lives. She interviewed extensively each of the writers, Eithne Strong, Eavan Boland (probably the best known), Eilean Ni Chuilleanain, Medbh McGuckian, and Nuala Dhomhnaill.

The *Choice* review says Haberstroh's examination of the women's works "challenges the patriarchal view of modern Irish poetry as dominated by Yeats, Kavanagh and now Heaney. Through a study of the themes, image patterns, and lyric voices that develop within and between these poets' works (along with a more cursory discussion of

poetry written since the 1980s), Haberstroh shows how Irish women poets have created "alternatives to the stereotypical and idealized images" generated by traditional male representations.



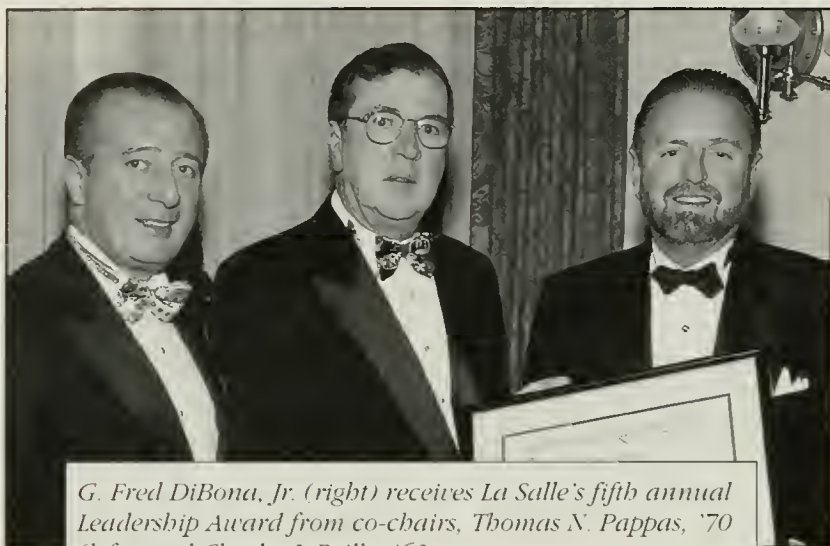
The review takes care to note that the work is not only for graduate and undergraduate students and faculty, but also for general audiences. Her book has also received reviews from the *London Times Literary Supplement*, *Irish Times*, and the *Irish Literary Supplement*.

Haberstroh has a natural-born love of Ireland. "Both of my parents were born there," she explained, adding that she's always loved modern poetry and wrote a dissertation on the works of Ezra Pound while earning her Ph.D. from Bryn Mawr College. In contemplating contemporary Irish poets and learning about who they are, she noticed that male poets there seemed to have easier access to publishers and clearly are more widely read than their women counterparts.

Her work speculates on the impact on women's poetry of William Butler Yeats and Patrick Kavanagh. Haberstroh notes the influence of the Catholic Church and the Irish Constitution on role expectations for women and then considers the extent to which women may have been harmed by the idealization of women in Irish culture and literature.

"The women I came to know were writing about what goes on inside the home, exposing the reality of women's lives, the true feelings of mothers, daughters, wives, lovers as opposed to the idealized women in earlier literature," she said.

President of Independence Blue Cross Receives Leadership Award at Fifth Annual Charter Dinner



G. Fred DiBona, Jr. (right) receives La Salle's fifth annual Leadership Award from co-chairs, Thomas N. Pappas, '70 (left), and Charles J. Reilly, '62.

G Fred DiBona, Jr., president and CEO of Independence Blue Cross for the past seven years, received La Salle's fifth annual Leadership Award at the Charter Dinner celebrating the 134th anniversary of the university on March 22 at The Union League of Philadelphia.

DiBona, who also serves as president and CEO of Keystone Health Plan East, was honored for his "outstanding leadership in the corporate, civic, and government communities that shape the quality of life in this region," according to La Salle's Brother President Joseph F. Burke, F.S.C., Ph.D., '68, who presented the award.

Thomas N. Pappas, '70, managing principal and senior vice president of Johnson and Higgins and the president of The Union League of Philadelphia, and Charles J. Reilly, '62, president and chief executive officer of Reilly Foam Corporation, were co-chairs of the black-tie dinner attended by 280 guests. Dick Vermeil, the coach of the St. Louis Rams of the NFL, was master of ceremonies.

Speaking from his experience in running a business and being involved in the civic life of Philadelphia, DiBona said that graduates of La Salle and other

Catholic institutions demonstrate "proven value and positive achievement on every level" of the region's corporate activity.

"I still believe strongly in public education," said DiBona. "But I also believe that public education has much to learn from its parochial counterpart."

DiBona referred to a recent ABC-TV report on Catholic schools in which the network said that such schools "do more with less money, have high expectations for everyone—not just the cream of the crop, have more teachers and fewer bureaucrats, and—above all—are characterized by discipline and character development."

Although these observations apply primarily to Catholic elementary and secondary schools, DiBona emphasized that there is no break in the continuity to higher education.

"Character development, discipline and values don't end at high school graduation," DiBona continued. "They must continue to be nurtured as the years go on—and that is the special quality of an institution like La Salle."

Explaining how La Salle has evolved into a full-fledged university of national

and international standing, DiBona added that La Salle has adjusted to the demands of a high-tech economy and a complex society.

"It's graduates still come from Kensington and West Philadelphia," DiBona added. "But they also come from California, Illinois, and countries throughout the world. Yet it remains firmly rooted in the Christian Brothers tradition. Its core values are the same today as they were when the school was founded in 1863. Its economic, social, athletic, and religious contributions to the life of this city remain as vital as ever."

Through its leadership, faculty, and alumni, said DiBona, La Salle University "sends a clear message that bigger isn't better—better is better, that adapting to change must not compromise its moral character, and that secular achievement must go hand-in-hand with its Christian Brothers heritage."

Although he is not a graduate of La Salle, DiBona said that he has contact "on an everyday basis" and "makes tough decisions" with many of its graduates who are among the area's most successful board members, civic leaders, and professionals. "They are competent—but with a competence informed by integrity," he explained. "They are professionals—but with a professionalism instilled with principles. And they are pragmatic—but their pragmatism is leavened with a genuine concern for a higher public interest."

DiBona added that the best measure of a school is the people it produces. "And the people I know from La Salle have never forgotten where they came from or what their true purpose in life is all about. That's what we're here to celebrate at this leadership dinner.

Tonight this award may be given to me. But it is really a reflection of you."

Since becoming president and CEO of Independence Blue Cross in April, 1990, DiBona has positioned the health insurance corporation as a national leader in the industry by spearheading innovative changes in customer service, fiscal management, provider relations, and product management. IBC has parent and subsidiary annual revenues of \$2.5 billion, more than 4,700 employees, and nearly 2.5 million members.

In 1996, DiBona chaired the United Way of Southeastern Pennsylvania fund-raising campaign. He is a member of the Board of the Pennsylvania Intergovernmental Cooperation Authority which oversees the financial condition of the City of Philadelphia. In 1995, he was a co-recipient with former U.S. President George Bush of the National Patriot's award from the Congressional Medal of Honor Society.

DiBona has served as chairman, president, and chief executive officer of the Greater Philadelphia Chamber of Commerce. He is a member of the Boards of the Greater Philadelphia First Corporation, the Philadelphia Industrial Development Corporation, PECO Energy Company, Tasty Baking Company, and Philadelphia Suburban Corporation. A graduate of Davis and Elkins College and the Widener University School of Law, DiBona and his wife, Sylvia, are the parents of a son and a daughter.

The Charter Dinner celebrates the founding of La Salle College on March 20, 1863 and pays tribute to the generations of Christian Brothers, laypersons, and clergy whose dedication has made La Salle the prominent institution that it is today.

Net receipts from the 1997 event amounted to \$115,000 bringing the five year total to \$397,000. Partial scholarships will be awarded in DiBona's name to five freshmen enrolling this September bringing the total number of scholarships to 14. The balance of the proceeds will be utilized to enhance the university's general scholarship fund.

Previous recipients of La Salle's Leadership Award have been Nicholas A. Giordano, '65, president and chief executive officer of the Philadelphia Stock Exchange; William J. Avery, chairman, CEO and president of Crown Cork and Seal Company, Inc.; Joseph F. Paquette, Jr., chairman and CEO of PECO Energy Company, and Nelson G. Harris, chairman of the Executive Committee of Tasty Baking Company.

La Salle to Offer Entire MBA Program at Albright College

La Salle University will offer a "new" type of MBA Program to Berks County area residents on the campus of Albright College, in Reading, Pa., beginning in September.

The agreement allows students to complete the entire program at Albright. The program features a new "integrated" curriculum tailored to help working professionals capitalize on their experience. The approach has been designed to take into account the needs and demands of businesses operating in today's volatile, rapidly changing marketplace.

La Salle's 40-year-old School of Business Administration currently enrolls some 875 students in its 20-year-old MBA Program. The SBA is accredited by AACSB — The International Association for Management Education. Most of the MBA students are working professionals who study evenings and weekends either at the university's main campus in Northwest Philadelphia or at Delaware Valley College in Doylestown, Pa.

Beginning this fall, the complete program will also be offered at two additional sites — at Albright and at the university's new Bucks County Center in Newtown.

"This agreement with La Salle is consistent with Albright's long-range strategic goal of forming meaningful partnerships that will allow us to better serve Berks County citizens," said Dr. Ellen Hurwitz, president of Albright College. "It also broadens the opportunities available to all of

our students as they prepare to meet the challenges of the 21st century."

"This agreement is a historic occasion for La Salle," said Brother President Joseph F. Burke, F.S.C., Ph.D., '68. "We're proud to be aligned with Albright College and its rich educational tradition. The new association gives us an opportunity to deliver the kind of quality MBA education that working professionals look for in today's rapidly changing marketplace."

Most of the MBA instruction will be furnished by La Salle SBA faculty. However, Albright faculty members will also provide some instruction.

La Salle designed the ambitious new curriculum based on input from its advisory board of business executives and feedback from students and alumni.

"Programs like ours need to change with business," said Gregory Bruce, dean of La Salle's School of Business Administration. "Most of our students juggle studies with a full-time career. Many are middle managers who realize they need to get the credentials to become truly visionary leaders and decision makers. If they don't qualify themselves to be influential leaders, then they run the risk of falling prey to continued downsizing in organizations."

Bruce said the new curriculum reflects the demands and concerns of the modern workplace. "The approach concentrates on leadership qualities rather than a focus on how to manage 'things,'" he explained.

Psychology Professor has been Practicing what he Preaches for a Half-Century: "Lifelong Learning"

Dr. John Rooney, '44, likes to tell people that his photograph is in Baseball's Hall of Fame, in Cooperstown, N.Y.

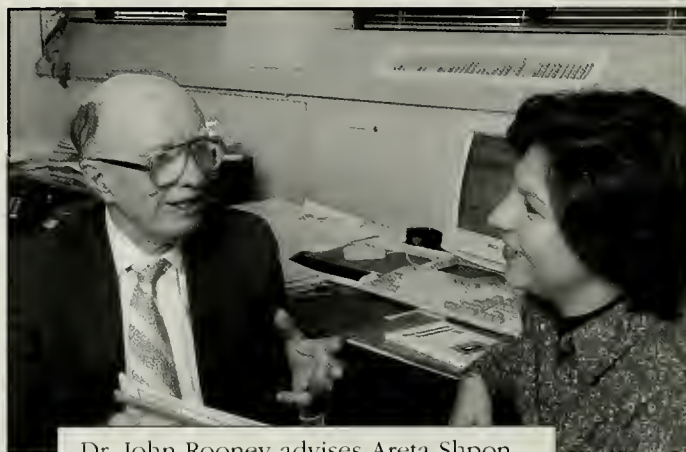
Not that the university's highly-respected professor of psychology was a great ballplayer. Rooney grew up in the 1930s in the shadow of the right field wall at Shibe Park (later Connie Mack Stadium) in North Philadelphia. His parents sold rooftop seats to fans of the old Philadelphia Athletics of the American League as did their other rowhouse neighbors. In Rooney's "Hall of Fame" photo, he's sitting with his brother on his front steps, below a sign on the front of his neighbor's home offering \$500 to any ballplayer who is able to hit the sign with a home run.

For nearly 50 years Dr. Rooney has taught and advised hundreds of La Salle University students, most recently as director of the university's Graduate Counseling/Psychology program.

Rooney joined La Salle's staff in 1947 after returning from a World War II tour as a U.S. Navy flight instructor. Since then, he has spent a significant amount of time emphasizing to students that "lifelong-learning" is extremely crucial in their career development.

"Once students went to school, got a degree and stayed with a career," recalled Rooney. "Today, with the rapidity of change, it's critical to urge students to constantly keep current, to learn how to keep learning, and to learn how to network constantly with others."

Rooney explained that since society is intensely mobile, people today change careers frequently. Such Technological



Dr. John Rooney advises Areta Shpon, who earned her master's degree in May.

innovations like the Internet enable users to be in touch more easily with others all over the world—people with dramatically diverse perspectives and backgrounds.

"In such a global society," Rooney added, "we are all minorities with particular perceptions, ideas and values. A critical part of any higher education experience is to assist students in being sensitive to cultural diversity. We have to help students recognize prejudice in themselves and others."

Rooney says that a knowledge of psychology benefits everyone. "The role of psychology education today is not only to train experts on how to treat people professionally, but also to help people understand themselves and others better," he explained. "All kinds of people can benefit greatly from this knowledge whether they

work with computers or technology, serve as specialty engineers, educators or managers in business. We need to work harder to combine our knowledge of special skills with an understanding of psychological principles."

Rooney says that being a faculty member for 50 years still invigorates him. "It's a great way to meet people and hear new ideas," he explained. "I've always found teaching and advising to be processes through which you build on what students already bring to you."

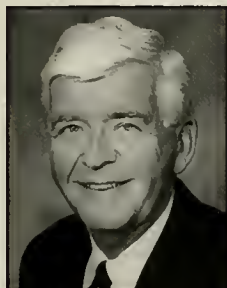
Although he's had a number of opportunities to teach at other institutions during his career, Rooney says that La Salle's "personality" was a strong incentive to keep him at the university. "The teaching emphasis allows you to get close to students, and I have many friends on the faculty."

—Mark Staples

Lori Clarke has joined the University's Development staff as assistant director. A Development Center intern from Bloomsburg University where she is a recent communication studies graduate, Clarke has also worked as an office assistant in Bloomsburg's Alumni Affairs office. Besides assisting in the alumni fund-raising program with an emphasis on personal solicitation, Clarke will coordinate the fund-raising activities of the Parents' Association.



Charles Diamond Appointed Director of New Bucks Center



Charles H. Diamond, originator of an in-house training department for Crown Cork & Seal Co., Inc., has been appointed director of La Salle University's new Bucks County

Center, scheduled for a September opening in Newtown, Pa.

"I'm excited about the challenge of starting up such an ambitious project with the potential to have an impact on so many lives," Diamond says. "This is a wonderful opportunity for me to take advantage of and build upon my experiences in the fields of education and business."

Diamond, who lives in Solebury and who has lived either full or part-time in Bucks County for 26 years, says news of the Center has brought "an enthusiastic response from the Bucks civic and business communities. A real appreciation exists in Bucks County for La Salle's tradition, history and name recognition. People here know well of La Salle's reputation for academic excellence. They clearly believe having an educational opportunity like this one right next door is going to make their lives a lot less complicated when it comes to conveniently continuing their education."

Diamond explained that the drive to the Bucks County Center from Philadelphia International Airport and downtown Philadelphia often "takes as little as 35 minutes, and that means many business people can attend an evening class or two after a relatively short drive toward home from where they work." Diamond predicts that the location will prove appealing for residents of Bucks and Montgomery

counties and many residents of New Jersey.

Diamond began setting up the management and employee training department at Crown five years ago and believes his background in business will aid the Center greatly. "I really understand what is happening with professionals today," he says. "There's a lot of urgency surrounding modern life in business. Things just never stay the same."

"I think it's critical that adult learners enrolling at the Bucks Center understand that we feel that sense of urgency on their part, and that it means a great deal to us that we are responsive to their needs," Diamond says. "We're here to understand the complexities of their lives and get them where they want to go."

Diamond has taught in La Salle's MBA Program and served on the faculties of

Delaware Valley, Immaculata, and Chestnut Hill Colleges. From 1989 to 1992, he served as a consultant to the Holy Redeemer Health System, Huntingdon Valley, Pa., in developing a Mission Assurance Model that included a comprehensive plan and curriculum to develop leadership roles within the organization. For the previous seven years, he was director of ecumenical and interreligious affairs for the Archdiocese of Philadelphia.

Diamond has been director of staff, student and patient counseling services at the Medical College of Pennsylvania, Eastern Pennsylvania Psychiatric Institute, and Philadelphia College of Textiles. He was formerly a teacher and administrator at Philadelphia's Cardinal Dougherty and Roman Catholic High Schools. He also chaired the social studies curriculum development committee for the Office of Catholic Education, Archdiocese of Philadelphia. He and his wife, Roseann, have two adult sons, Joseph, '97, and Sean.

La Salle Volunteers for President's Summit

More than 60 students, faculty and administrators from the university participated in the Germantown cleanup project on April 27 as part of President Clinton's Summit on Volunteerism. More than 1,000 people from La Salle contribute 100,000 hours annually to some 20 community organizations in volunteer efforts coordinated by the university's Center for Community Learning.



Zane Robinson Wolf Appointed Dean of School of Nursing



Dr. Zane Robinson Wolf, director of La Salle's Master of Science in Nursing Program, has been named dean of the university's School of Nursing.

Wolf is a founding faculty member of the School of Nursing at La Salle, having been awarded the School's first faculty contract in 1980. She was promoted to the rank of

professor in 1991 and was the first faculty member to hold a joint appointment between the university and Albert Einstein Medical Center, where she was associate director for nursing service and research from 1990 to 1994.

Wolf started the Master of Science in Nursing Program in 1988 and is president-elect of the Pennsylvania League of Nursing.

"I am really excited to have the opportunity to serve as dean," Wolf said. "I am concerned that we do all we can to meet the needs and concerns of teachers and students well during a time when the healthcare marketplace is undergoing a great deal of change. We need to emphasize the core values of nursing."

Wolf explained that La Salle's School of Nursing has a strong reputation for appropriately teaching the knowledge, skills and attitudes associated with the nursing profession. She said she has two additional primary objectives — building on the School's partnerships both with health agencies and communities in La Salle's vicinity, also emphasizing research by faculty and students alike.

One way the School develops community partnerships is through its Neighborhood Nursing Center with two locations in Germantown/Olney. The Center's outreach provides services such as prenatal care, cancer screenings and lead-poison-prevention education to about 3,000 persons or families a year. The Center serves as a platform for education for nursing students striving to learn how to serve in public health neighborhood settings.

Wolf's husband, Charles J. Wolf, III, M.D., '65, is chairman of the Department of Medicine at Pennsylvania Hospital. They have three children, Jessica, Zana and Kerrin.

Dr. Cynthia Flynn Capers, who has been serving as interim dean for the past year, guided the School through its self-study for reaccreditation by the National League of Nurses. Recent site visits as part of the reaccreditation process produced recommendations for the reaccreditation, but the process is still ongoing.

Alumni Brothers to Open Middle School in Camden

Brothers Michael Anderer, '94, Patrick Cassidy, '92, and William Johnson, '65, have received approval by the Christian Brothers Task Force for a new apostolate to open a middle school for at-risk boys in Camden, N.J.

The school, which will be named the Saint Miguel School after the Ecuadorian Christian Brother, will be located in a building owned by Our Lady of Mt. Carmel-Fatima Parish on South Fourth street, in South Camden.

Most of the students in the area are unable to attend Catholic elementary schools due to finances. Thus, the area offers a unique opportunity to provide a quality Catholic education and positive role-modeling for the young men in the area. Latino students have the highest dropout rate of all ethnic groups in the Camden public schools.

The project is the result of a year-long study by the Task Force. It originated from a resolution at the Brothers' ninth District Chapter to initiate a new apostolic work in direct service to the poor. Possibilities were considered in Philadelphia and Washington, D.C., as well as in Camden.

The School will receive financial support from the Christian Brothers' Baltimore District and fund-raising efforts with foundations, corporations, and interested individuals. The only financial obligation of the families will be a small fee.

MARK YOUR CALENDAR FOR THESE IMPORTANT EVENTS

- "Explorer Day at the Bay" at Sea Isle Yacht Club. August 10
- Young Alumni Party at Princeton Inn, Avalon, N.J. August 23
- Parents' Weekend. October 11-12
- Homecoming Football vs. Central Connecticut. October 25

Reunion '97

Anniversary Classes from '42 to '97 were well-represented by hundreds of grads who returned to campus for a memorable weekend of activities on May 16-17



Concelebrants of the Reunion Liturgy were (from left): the Revs. Jeffrey T. Cesarone, O. Praem, '77; Robert J. Fritz, '67; Joseph L. Coffey, '82, the celebrant and homilist, and Roland L. Dumpson, '52.



Former Pennsylvania Governor Robert A. Casey received the Robert J Courtney Award for Statesmanship on May 16. It was presented to his son, Christopher (second from right) by two of the late Dr. Courtney's children, Donald '72 (left), and Mrs. Joan Leicht. Dr. Joseph V. Brogan, chairman of the university's Political Science Department, watches. Dr. Courtney, who died last year, taught at La Salle for 45 years and chaired the Political Science Department for 25 years.



Brother President Joseph F. Burke and Brother Charles Gresh, director of development, hosted members of the 50th Anniversary Class of '47 at the Peale House.





SCHOOL OF BUSINESS ADMINISTRATION

'51

Jim Phelan is now in his 43rd year as men's basketball coach at Mt. St. Mary's College, in Emmitsburg, Md., and is second only to North Carolina's Dean Smith as an active coach with 758 wins.



Dugan

'52

Henry A. Backe, Sr., has turned over his business, Cambrian Foundations, Inc., and Cambrian Equipment Company, in King of Prussia, Pa., to his son, Joseph H. Backe. **Francis A. Barrett** continues to operate his own business forms company since retiring from Moore Business Forms after 35 years. **John J. Dugan** won two medals for tennis and swimming in the 1996 Senior Olympics-Regional Hall of Fame, in Canton, Ohio.

'53

Aloysius C. Goan has retired from teaching in South Jersey (Cherry Hill) after 36 years.

'56

George J. Harkins, Jr., moved to Arizona from California and invites all his old friends and classmates, Christian Brothers and faculty, and other nice people to visit him and wife, Geri, at Arrowhead Ranch, in Glendale.

'59

John A. Sedliak retired after 35 years of service for the Commonwealth of Pennsylvania as an employment security manager.

'61

Gerard F. McLaughlin and wife Donna toured 11 states as well as several Canadian points last summer. They logged 15,000

miles over a four month period.

James T. McLaughlin was inducted into the La Salle College High School Alumni Hall of Fame, in Wyndmoor, Pa.

'62

Owen L. Green, III, retired from the Federal Government after 30 years of service. **Thomas J. Lynch** is executive vice president of Jefferson Bank which recently merged with United Valley Bank, in Philadelphia. He has also been elected one of the vice presidents of The Union League of Philadelphia.

'63

William J. Wixted retired from the City of Philadelphia's Department of Revenue after 33 years of service as an accountant.

'65

Armond F. Gentile was inducted into Northeast Catholic High School's Hall of Fame, in Philadelphia.

'66

Thomas W. McGlenn is the president of the Board of Trustees for Habitat for Humanity, in North Central Philadelphia. He spent a week in April at the Albert Schweitzer Hospital, in Haiti, working on construction.

'67

MARRIAGE: Edward E. Strang to **Margaret A. Ryan** (BSN '85).

'70

George A. Bennett, Jr. has been appointed a full-time disability adjudicator for the State of Georgia for Social Security/SSI claimants. **Thomas N. Pappas** was elected the 60th president of The Union League of Philadelphia. **Anthony L. Santoro** retired from government service as a supervisory contract specialist at the Navy Aviation Supply Office, in Philadelphia.

'71

William M. Siegle, senior vice president of Cigna International Systems, which handles IT for Cigna International, a business

division of Cigna Corporation, was profiled in *CIO, The Magazine for Information Executives*.

'72

Dennis P. Johnson, who lives in Holland, Pa., has founded Johnson & Associates, a group of manufacturers' representatives specializing in the distribution, machining and fabricating of metals and other materials. **Roman Nowakiwsky** has established a condo rental and realty business in Breckenridge, Colorado. **Glenn Russell** performs a one-man show entitled, *Under the Jester's Underwear*, which blends acting, improv, storytelling, sketch and stand-up comedy. He has appeared in a number of cities including Philadelphia and New York City.

'73

Michael F. Esposito is in his 23rd year with 3M Corporation, and has been promoted to global account executive, in Portland, Oregon. **Donald Miller** recently retired from SmithKline Beecham Consumer Healthcare Company and moved to the St. George area of Utah.

'74

Michael R. Thompson has become a member of the Board of Directors of Independence Brewing Company, a Philadelphia-based regional producer of fresh, high-quality, preservative-free craft-brewed ales, lagers, porters and seasonal beers. He is also a principal and marketing director for Turner Investment Partners, Inc., an institutional investment manager based in Berwyn, Pa.

'77

Michael A. Lopacki has been appointed director of physical facilities at La Salle University. He was previously the corporate director of facilities at AEL, Inc., in Lansdale, Pa.

Gallagher



'78

Donald J. DeGrazia, C.P.A., a partner in the accounting firm of Gold, Meltzer, Plasky & Wise, P.A. in Moorestown, N.J., was re-elected vice chairman of the Board of The Chamber of Commerce of Southern New Jersey. **James M. Gallagher** has been appointed chief financial officer of National Media Corporation, in Philadelphia. **Paul J. Kelly, III, C.P.A.**, was appointed director of finance for Lincoln Investment Planning, Inc., a General Securities Dealer and Registered Investment Advisor with the National Association of Securities Dealers (NASD) and the Securities and Exchange Commission (SEC), in Jenkintown, Pa. **Joseph J. Lukas** completed his master's thesis entitled, "The Pathologies of the Incurable Dementias: Alzheimer's Disease, Huntington's Chorea and Creutzfeldt-Jakobs Disease," and was awarded his M.S. with distinction from Columbia Pacific University.

'79

Joseph D. Clayton has been elected to the Board of Directors of the Sea-Land Chemical Company, and is serving as chairman of the Detroit section of STLE-Society of Tribologists and Lubrication Engineers.

'80

Daniel T. Rakus was awarded the Ph.D. degree in philosophy by the University of Toronto. His opus magnum is entitled "Towards an Anselmian Theodicy."

'81

John D. Rossi, III, C.P.A., has received the certified management accountant (CMA) designation from the Institute of Certified Management Accountants. The CMA designation is awarded to accountants who have successfully completed a rigorous four-part examination designed as a measure of knowledge and competence in the practice of management accounting and financial management.



Devine

'82

Joseph J. Devine has been named a partner in the law firm of Mesirov Gelman Jaffe Cramer & Jamieson. Its offices are in Philadelphia and Haddonfield, N.J. Devine is a volunteer attorney for the Homeless Advocacy Project. **George T. Kenney, Jr.**, was elected to a seventh term as a member of the Pennsylvania House of Representatives representing Northeast Philadelphia. **Jerome S. Lezynski** was promoted to vice president for SEI Investments, a distributor of mutual fund programs to high net worth and institutional investors through financial planners, registered investment advisors, and bank trust departments. SEI is located in Oaks, Pa. **William D. Shields**, territory manager for the Polymer Corporation Division of DSM Engineering Plastic Products, Inc., was awarded the 1996 President's Award for managing the business region with the highest sales increase in the U.S.A., as well as personally performing 30 engineering plastics material technology seminars for original equipment manufacturers.

BIRTH: to **Michael J. Dubyk** and his wife Laurie, a daughter, Michelle.

'83

Kevin Finlay is the vice president of sales for the Mid-Atlantic region for DecisionOne, in King of Prussia, Pa. **Carolyn A. Flint**, who works for the City of Philadelphia, was elected to the positions of trustee, a three-year term, and delegate,

a two-year term, to AFSCME D.C.L. #2187.

'84

Gregory J. Dwornikowski, an associate in the financial services department of The Rubin Organization, achieved the designation of certified cash manager. He has recently been appointed to the Land Preservation Advisory Committee by the New Britain Township Board of Supervisors, in Bucks County, Pa.

'85

Thomas Sottile has been named associate product manager, gastroenterology, for Solvay Pharmaceuticals, Inc. of Marietta, Ga., the U. S. pharmaceutical member company of the Solvay S.A. group of chemical and pharmaceutical companies. **Mark G. Tressel** was appointed chief financial officer of Amspec Chemical Corporation, in Gloucester County, N. J. **BIRTH:** to **Susan Johannesen Costenbader** and her husband, **Jay Costenbader (BA '83)**, their second child, a daughter, Allison Nicole.

'86

Daniel K. Fitzpatrick, C.P.A., was awarded the chartered financial analyst (CFA) designation. **James E. McGee, Jr.**, is a sales representative for Allied Building Products Corporation, in Philadelphia.

BIRTH: to **Janine Rocco Greenwood** and her husband, John, their second son, John Connor.



Becker

'87

Eileen Donaldson Becker has been promoted to human resource specialist at Air Products and Chemicals, Inc. in Allentown, Pa. **Stephanie MacKenzie Marcinkowski** and her husband expanded their Philadelphia-area locksmithing business, Fox Chase Lock & Key, from a one-person mobile service to a five-person shop with two trucks.

'88

Mary Arabia Galgon is the manager of

three apartment building in Olde City, Philadelphia. **Greg A. Scolieri** is the owner of Goes Funeral Home, in Willingboro, N.J. **BIRTH:** to **Mary Arabia Galgon** and her husband, Timothy, a son.

'89

John P. Braunsar is working for Tasty Baking Company, in Philadelphia, as a senior accountant.

Michael J. Heim has been promoted to director of channel development at Haagen-Dazs, which is a division of the Pillsbury Company. He lives with his wife and their three children in Plymouth, Minn., near Pillsbury's Minneapolis headquarters.

BIRTH: to **Michael C. McCloskey** and his wife, Nancy, their second child, a son, Michael Christopher.

'91

Craig C. DeFazio was promoted to manager, organizational development at Bristol-Myers Squibb Consumer Sales Organization. He is responsible for the sales/skill development of 300 sales personnel, and lives in Stamford, Ct.

MOVING?

If your mailing address will change in the next 2 - 3 months, or if the issue is addressed to your son or daughter who no longer maintains a permanent address at your home, please help us keep our mailing addresses up-to-date by:

- 1 PRINT your full name, class year and new address on this form.
- 2 Attach the label from the back cover of this issue and mail to the **Alumni Office, La Salle University, Philadelphia, PA 19141.**

ATTACH LABEL HERE

Name

Class Year

Address

City

State

Zip Code

()

Home Phone Number (include area code)

Employer

Title

Business Address

City

State

Zip Code

()

Business Phone Number (include area code)

alumni notes

Jeffrey S. Kravec is currently employed as a loan officer for Dynamic Mortgage Inc., in West Chester, Pa.

'92

Marie L. DeGuzman is currently the human resources manager for Premier Car Rental in New Jersey, and is attending the New School for Social Research in New York City, working towards a Masters of Science degree in human resources.

'93

Bradley S. Maury is employed by U.S. Healthcare and was recently transferred from Blue Bell, Pa., to Chicago.

'94

Pete Wichterman is an account representative at the Olde Philadelphia Mint.

'95

Wayne J. Gavin was a finance officer in charge of the accounting for Operation Joint Endeavor from May to November, 1996. **Richard M. Scully, Jr.**, who worked in the accounting department at Crown, Cork & Seal for six years, is now employed with Union Fidelity Life Insurance Company, a General Electric company, in Trevose, Pa.

'96

Matthew W. Miller passed the C.P.A. examination last November and is employed with Arthur Andersen LLP. **BIRTH:** to **Eleanor Mulligan-Kerwick** and her husband, Joe, a daughter, Patricia Ann.

SCHOOL OF ARTS & SCIENCES

'35

Dr. Joseph F. Flubacher, emeritus professor of economics at the university, was inducted into Northeast Catholic High School's Alumni Hall of Fame, in Philadelphia.

'37

Felix M. Kadel is still working during the summer months at Knoebels Grove, a beautiful family amusement park in Elysburg, Pa. He has been nominated for the Pennsylvania State Sports Hall of Fame and is thankful for good health at age 84. **John S. Penny, Ph.D.**, retired professor of biology at the university, has been inducted into the La Salle College High School Hall of Fame, in Wyndmoor, Pa.

'49

Thomas W. Fairbrother, who resides in Austin, Texas, retired from Motorola, Incorporated.



'50

John Helwig, M.D., received the Strittmater Award from the Philadelphia County Medical Society.

'51

James W. Finegan has written a 528-page book, *A Centennial Tribute to Golf in Philadelphia*, a comprehensive and chronological account of the growth and development of the game of golf from 1891 until the present. **Brother Gregorian McLaughlin, F.S.C.**, a long-time staff member at St. John's College High School, in Washington, D.C., celebrated his 50th anniversary as a Christian Brother.



Finley

'53

Edward Gibbons was named professor emeritus of history at Siena College, in Loudonville, N.Y. **Dr. Peter J. Finley** received the annual John P. Dondero Award at the 17th annual Vincent Grimes Lecture on April 19. **Dr. Finley** was honored as the "alumnus who exemplifies (the late) Jack Dondero's devotion to making the science and practice of psychology accessible to others in their search for humanistically and spiritually directed lives. **John F. Rakszawski** retired as lead engineer from BOC Group Technical Center, in Murray Hill, N.J.

'54

Al Avallon, Sr., won the individual 1996-97 Senior Club Championship at Horsham Valley (Pa.) Golf Club. **James F. McGettigan, Ph.D.**, celebrated ten years with McGettigan & Associates, consultants to management, serving organizational development needs in

manufacturing, service and pharmaceuticals industries, in Sewell, N.J. **Brother William Quaintance, F.S.C.**, a former faculty member at the university, has joined the St. Mutien Hall Community on La Salle's campus.

'55

Thomas J. Kardish, M.D., joined Summit Health System in Chambersburg, Pa. as vice president for medical affairs.

'56

Francis M. Donahue, Jr., Ph.D., upon retiring from the faculty of the University of Michigan after 31 years of service, was appointed Professor Emeritus of Chemical Engineering by the Regents of the university.

'57

James J. Farley has formed his own business, Cardinal Consulting and Training, in St. Davids, Pa., to assist pharmaceutical firms in getting their products to the market in the shortest period of time. The areas of consulting include package/product compatibility, Food and Drug Administration regulatory requirements, and training programs. **Brother Joseph Scheiter, F.S.C., Ph.D.**, is currently teaching physics at De La Salle University in the Philippines.

'58

William J. Weber retired from Carolina Freight Carriers Corporation and is currently working for Volpe Express and the Pennsylvania Convention Center.

'60

Brother Henry Werner, F.S.C., has been appointed director of religious education for the Diocese of Birmingham, Ala.

'61

Brother Carl Clayton, F.S.C., the former director of the Campus Ministry at La Salle,

is returning to the De La Salle Community at the university to head up the Christian Brothers' Formation program. **William J. Keen** is self-employed as a general insurance agent as well as securities and investment advisory services and sales in Southeastern Pennsylvania, New Jersey, and Florida. **Hugh A. Strehle** received a master's degree in public administration from West Virginia University.

'62

Gerald E. Scalley is the director of the International Client Briefing Center for the Unisys Corporation, in Blue Bell, Pa. Recent visits included guests from Scotland Yard, Construction Bank of China, and Office of the President of Galicia, Spain.

'63

Francis X. Gindhart, an attorney and principal at Fish & Richardson P.C., in Washington, D.C., supervised the production of the first legal brief using hyper text mark-up language ("HTML") ever to be submitted to the United States Court of Appeals for the Federal Circuit.

'64

Joseph P. Batory, superintendent of the Upper Darby (Pa.) Schools, has been named recipient of the 1997 Outstanding Superintendent Award from the Pennsylvania Music Educators Association. **Eugene C. Delany** was appointed director of corporate security at Advanta Service Corporation, in Horsham, Pa. **Brother Philip De Porter, F.S.C.**, is the assistant principal at Hudson Catholic High School, in Jersey City, N.J. **Joseph G. O'Donnell** has been appointed general manager, federal systems division, for Aspect Telecommunications Company, in Greenbelt, Md.

'65

Edward Gallagher completed his fourth three-year term as chair of the Department of French at Wheaton College, in Norton, Mass., where he has just been appointed coordinator of the Department of German and Russian.

Reunion '97

'66

Dr. Nicholas C. Kierniesky has been appointed guest researcher at the National Institutes of Health, in Bethesda, Md. **Dr. Kierniesky** is on sabbatical from Mount Saint Mary's College, in Emmitsburg, Md., where he is a professor and chair of the Department of Psychology.

Richard V. Pepino was honored by the federal government for cutting red tape and saving about \$119 million so that three Pennsylvania highways could be built more quickly. Pepino, chief of environmental assessments, Region III Philadelphia branch of the U.S. Environmental Protection Agency, received Vice President Al Gore's Hammer Award during a ceremony in the rotunda of the Pennsylvania Capitol building.



Daly

'69

John M. Daly, M.D., chairman of the Department of Surgery and surgeon-in-chief of The New York Hospital-Cornell Medical Center, was elected treasurer of the Society of Surgical Oncology at its annual business meeting in Chicago. **Mark J. Ratkus, Ph.D.**, assistant professor of economics at the university, was inducted in La Salle's Kappa Iota chapter of Phi Sigma Iota, the International Foreign Language Honor Society.



Coyle

'70

Dennis Coyle has been named vice president, group sales & marketing, for The Union Central Life Insurance Company, which is headquartered in Cincinnati, Ohio. U.S. Navy **Captain Daniel J. D'Alesio, Jr.**, is serving as the circuit military judge for the Southeast Judicial Circuit for the states of Florida, Georgia, Mississippi, Alabama and Louisiana. **Thomas M.**

McLaughlin published a book, *Street Smarts and Critical Theory: Listening to the Vernacular*, with the University of Wisconsin Press.



Driscoll

'72

Paul R. Driscoll was named senior vice president of the Community Banking Division at Beneficial Savings Bank, in Philadelphia. **Leonard P. Hindsley, Ph.D.**, was elected chairman of the Department of Modern Languages at Providence (R.I.) College for a term of two years. **Ralph E. Horky** is senior vice president for planning at the Pathway Health Network, in Boston. **Thomas T. Robinson** was awarded an MBA degree from St. Joseph's University.



Wogan

Chris P. Wogan was promoted to Lt. Colonel in the U.S. Army Reserve's Judge Advocate General's Corps. **Wogan** was also elected to a ninth term in the Pennsylvania House of Representatives for the 176th District in Northeast Philadelphia.

'73

Stephen M. Kerwick, Esq., is president-elect of the Kansas Association of Defense Counsel.



Macko

'74

Michael J. Gallagher, D.D.S. was awarded a fellowship by The Academy of General Dentistry, in Portland, Oregon. **Rev. Michael Kerper** is pastor of St. Paul

Catholic Church in Franklin, N.H. **Theresa Kline Macko** has been elected president of the Insurance Society of Philadelphia.

'75

Harry S. Shanis, Ph.D., is the founder and president of Shanis Analysis, a Bryn Mawr (Pa.) company which maximizes the quality and profitability of health care provider networks through state-of-the-art data analysis

techniques. He was recently elected chairman of the Board of Eagleville Health System, in Montgomery County, Pa.

'76

Herbert F. Grofcsik retired from the Philadelphia Police Department after more than 30 years of service and was appointed police commissioner for the city of York, Pa. **Mark J. Juliano**, president and chief

An Obelisk from the Class of 1950



Robert O. Dierolf, '50, and Brother President **Joseph F. Burke, F.S.C., Ph.D., '68**, stand at the obelisk at Charles Willson Peale's Belfield Estate which was reconstructed as a gift to the university from the Class of 1950. Using architectural plans obtained from the American Philosophical Society and advice from officials at historic Carpenter's Hall, Dierolf supervised the reconstruction of the original obelisk built by Peale in 1813. The famous Revolutionary War-era artist expressed a desire to be buried at the foot of the obelisk but this never happened because he sold the farm to William Logan Fisher in 1826, one year before his death.

**Good Things Don't
Always Come in Pairs**



HELP US TRIM EXCESS DISTRIBUTION

We hope that you and your family are enjoying each issue of LA SALLE Magazine. But if you receive two or more copies of the magazine in your household and really don't need that many copies, please let us know so that we can eliminate duplicate issues and put our resources to better use.

____ I/We would like to continue to receive LA SALLE Magazine

(Attach LABEL from Back Cover Here)

Name _____
Address _____
City _____
State _____ Zip _____
Telephone _____

Please delete the following name(s) from your subscription list:

(Attach LABELS from back cover here)

Return to:

Alumni Office
La Salle University
Philadelphia, PA 19141

THANK YOU!

alumni notes

Reunion '97



operating officer of Caesars Atlantic City, will oversee both the local Caesars and the Planet Hollywood casinos in Atlantic City. **Christopher J. Morell** has been named vice president/region manager for Fleet Capital Leasing's business unit's Mid-Atlantic sales region. **Paul F. Schneider**, a veteran of 25 years in the communications industry, was the featured speaker at the Business Operators Seeking Solutions (BOSS) seminar sponsored by the Lower Bucks County (Pa.) Chamber of Commerce. **Patrick J. Stanton** was honored with a Distinguished Graduate award presented by the Archdiocese of Philadelphia. An avid pro-life advocate, he operates two homes for women in crisis pregnancies. **Brother David Trichtinger, F.S.C.**, has been appointed vocation director for the Christian Brothers' Baltimore Province.

BIRTHS: to **Mary K. McCarthy, M.D.**, and her husband, **Kenneth S. Duckworth, M.D.**, twin girls, **Katie** and **Clare**; to **J. Mark McLoone** and his wife, **Martha**, a son, **Bradley McDonald**.

'77

Olha Mychajliw Nowakiwsky has been promoted to Western NSIS territory operations manager for Digital Equipment Corporation. She has been with the firm for 20 years. **Joanne Collins Schneider's** School of Irish Dance took first in the over-40 four-hand and eight-hand competitions at the Eastern Regional Oireachtas (Championships) in New York. She is in her third year as a licensed instructor.

'78

Michele Harbison was awarded a master of arts degree in religious studies, with a concentration in sacred scripture, by St. Charles Borromeo Seminary, in Overbrook, Pa. **Barbara Kelley-Sease** has been named director of the Black Community Crusade for Children (BCCC), the Children's Defense Fund's initiative to mobilize the Black community on behalf of children, families, and youth.

Syracuse University's Maxwell School of Citizenship and Public Affairs has established an annual prize for the best paper written in the Introductory Seminar named in honor of its former student **Michael Tarsitano. Joseph V. Vernace, M.D.**, is now in practice on his own in orthopaedic surgery, specializing in sports medicine and joint replacement surgery, in Bryn Mawr, Pa. **Stephanie Donchetz Vernace** is a reading specialist tutor.

'79

John M. Draganescu, M.D., has been appointed assistant director of the internal medicine residency program at Mercy Catholic Medical Center, whose hospitals are located in Delaware and Philadelphia Counties. **Brother Robert M. Sentman, O.C.D.**, has been appointed vocation director for the midwest province of Discalced Carmelites.

'80

Rosemary Robinson Pall, Esq., has been named development director at Drexel Hill School of the Holy Child, an independent elementary school in Delaware County, Pa. **James P. Whelan** was named Psychologist of the Year by the Tennessee Psychological Association.

BIRTH: to **Loretta Zwolak Greene** and her husband, **Lindon**, their second child, a daughter, **Julie Rose**.

'81

Dr. Henry A. Backe, Jr., is an orthopaedic surgeon in Fairfield, Conn.

'83

Denis F. Sheils was made partner in the firm of Kohn, Swift and Graf, in Philadelphia. **BIRTH:** to **Jay J. Costenbader** and his wife, **Susan Johannesen Costenbader (BBA '85)**, their second child, a daughter, **Allison Nicole**.



Ford

'84

Joan Orsini-Ford has joined the law firm of Marshall, Dennehey, Warner, Colman & Goggin. She will be defending medical malpractice matters in the firm's Norristown (Pa.) office. **Kenneth L. Zeitzer, M.D.**, is an attending physician in the Department of Radiation Oncology at Albert Einstein Medical Center, in Philadelphia.

BIRTH: to **Joseph B. Pino, D.M.D.**, and his wife **Domenica**, their first child, a son, **Robert Anthony**; to **Kenneth L. Zeitzer, M.D.**, and his wife, **Randi**, their second child, a daughter, **Ilana Fay**.

'85

Patricia Haney Stimson is a special education teacher at Pleasantville (N.J.) High School. She has obtained a master's degree in educational administration, as well as principal and supervisor certification.

BIRTH: to **Phyllis Garberman Schapire, M.D.**, and her husband, **Alan**, a daughter, **Alicia Zara**.

'86

Michael P. Bradley has become an FAA-certified flight instructor for powered para-wing aircraft. **Joseph G. Michels, D. Phil.**, who earned his doctorate at Oxford and rowed in the famous boat race with Cambridge, was nominated by the American Physical Society for a Congressional Science and Technology Fellowship in the Washington, D.C., office of U.S. Senator Joseph I. Lieberman (D-Connecticut). Previously he worked as a rocket scientist for the Harvard-Smithsonian Center for Astrophysics at the Goddard Space Flight Center, outside of Washington.

'87

Robert T. Brill, Ph.D., received the Lindback Award for excellence in teaching from Moravian College. **Michael Loughery** has joined the CertainTeed Corporation of Valley Forge, Pa. as public relations manager in its roofing products group. Previously, he spent four years as the advertising/communications coordinator for Blood Bank of Delaware/Eastern Shore. **Mary Timmins Schluck**, assistant registrar at Bucks County (Pa.) Community College and adjunct English instructor at BCCC and

La Salle University, was awarded the Consumer Connection Award for outstanding customer service in the Delaware Valley.

BIRTH: to **Robert T. Brill, Ph.D.**, and his wife, their second child, a son, **Christian Joseph**; to **Alice Baehr McLaughlin** and her husband, **Michael J. McLaughlin (BBA '86, MBA '97)**, their second child, a son, **Michael Joseph, Jr.**

'88

Mary Frances Swider Barr earned her master of science degree in physiology from Temple University School of Medicine. **Vincent L. Gaffney** was awarded the degree of juris doctor from the Massachusetts School of Law. **Michael G. Gilbert** is working for the Food Management Group as director of integrated services at Vencor Hospital in Philadelphia. **Judi Walsh Loughlin** was promoted to assistant news editor at the overseas copy desk of the Asian Wall Street Journal and the Wall Street Journal Europe.

'89

Debra L. Chiaravallotti is corporate account manager at Rosenbluth International, in Philadelphia. **Craig R. Conlin**, who pursued a professional basketball career in Cyprus and Ireland for five years, is teaching physical education and coaching baseball, basketball and football at Germantown Academy, outside of Philadelphia.

'90

Gail Beatty Davis is assistant basketball coach at Georgetown University, in Washington, D.C. **Brother Francis Eells, F.S.C.**, has joined the faculty at West Philadelphia Catholic High School. **MARRIAGE:** **Gail P. Beatty** to **Emmett Davis**.

'91

Jeanne M. Gaughan, D.V.M., graduated from Tufts University School of Veterinary Medicine and is currently practicing small animal emergency medicine in Langhorne, Pa. **Lori A. Krause** is

employed by AT&T in its commercial markets as a product specialist. **Lorna A. Sullivan** received her Ph.D. in school psychology from Temple University and is currently employed as a psychologist at the Bancroft School, in Haddonfield, N.J. **MARRIAGE:** **Lori A. Krause** to **Brian J. Bucciarelli**.

'92

Robert F. Hermann participated in an exchange program that involved medical practices of local rural regions, which took him to Ireland, Scotland, and England. **Kathleen M. Loughman** is a social studies teacher in the Souderton (Pa.) Area School District. **Kerry M. McCormack** was promoted to assistant editor for the Times Books division of Random House, Inc., in New York City. U.S. Navy Lt. **John J. Meagher** has completed his tour onboard USS Cimarron AO-177 where he served as chief engineer and operations officer. He has assumed duties as director of port operation at Souda Bay, Crete, Greece. **Charles F. Reiling, III**, received his juris doctor degree from Widener University School of Law and will practice law in Annapolis, Md. **MARRIAGE:** **Laura J. Tebo** to **Christian B. Wood ('94)**. **BIRTH:** to **Maribeth Jermyn Nowakowski** and **Thad Nowakowski**, their first child, **Cameron Reed**.

'93

Traci L. Ambrose is traffic manager of New Jersey 101.5 FM radio, WBSS-FM, WBUD-AM and the Wake-Up! New Jersey television show. **Marianna Loughrey** is employed at Rittenhouse Financial Services, Inc., in Radnor, Pa., and is active in several theater organizations. **Courtney Bowman Reddington** was the 1996 National Multiple Sclerosis Society's southern area New Employee of the Year. **MARRIAGE:** **Traci L. Ambrose** to **Michael Kluck**.

'94

Nicole L. Shelly resides in Canada and is the Montreal divisional manager for Russell Stover Candies.



Nicholas J. Lisi, Esq., '62 (center), partner and owner of the Philadelphia law firm of Padova and Lisi, has been elected president of the university's Alumni Association for a two year term. Here he chats with the other newly-elected officers (from left): **James J. McDonald, '58**, vice president; **Charles J. Quattrone, '72**, executive vice president; **Leslie Branda, '80**, secretary, and **Gerard J. Binder, '72**, treasurer.

MARRIAGE: **Christian B. Wood** to **Laura J. Tebo ('93)**.

'95

Christine L. Raub recently returned from Scotland where she took comparative law classes at the University of Aberdeen. **Brother Michael Thai, F.S.C.**, an instructor of French and Japanese at La Salle College High School, in Wyndmoor, Pa., celebrated his 25th anniversary as a Christian Brother.

'96

Kathleen T. Brennan is working for Chester (Pa.) County Schools in the Oxford School District as a 7th/8th grade teacher. **Christopher Dezzi** has joined the Dezzi Group, a political and business consulting firm. Previously he worked on Bob Casey's campaign for Pennsylvania Auditor General as well as Lynne Abraham's re-election campaign for District Attorney of Philadelphia. **Thomas A. Leonard** is employed at ATD, American as an inventory control specialist and is on the staff of the corporate newsletter, *The Skylight Times*. **Edward C. McComb** is teaching Spanish at Father Judge High School, in Philadelphia. **Rachel C. Snyder** is a counselor with Delaware County (Pa.) Women Against Rape.

MASTER OF BUSINESS ADMINISTRATION

'79

John A. Battista is vice-president at Merrill Lynch, in Wayne, Pa.

'84

Terence Dugan has joined Aon Risk Services, Inc., of Rhode Island, as assistant vice president. He resides in Attleboro, Mass.

NECROLOGY

'35
Rev. Joseph B. Curran

'36
Francis J. Kinney

'37
John J. Courtney, M.D.
Hugh A. Devine

'38
Raymond J. McManus

'39
Maurice A. Kelley

'40
I. David Pincus, Esq.

'46
Francis J. Howley

'47
William J. Ettelt

'48
Msgr. Vincent L. Burns

'49
Joseph C. Eckert

'51
John J. Lyons

'52
Joseph F. Doherty

'53
Robert J. Richmond

'56
Paul A. Walker, D.D.S.

'57
Michael A. Lenahan

'62
Dominic V. O'Brien

'63
Philip J. Heckler

'67
Bruce F. Groeber

'71
David C. Schulze

'74
George E. Pierce, Jr., Esq.

'92
Maureen E. Moran

DON'T MISS THIS IMPORTANT BRIEFING

La Salle University's Sixteenth Annual Tax and Financial Planning Seminar

ASK THE EXPERTS ABOUT

- Stock Market and Mutual Fund Options
- Impact of New and Proposed Tax Laws
- Asset Accumulation
- Selection of Life Insurance Products
- Investment Opportunities
- Financing Children's Education
- Structuring a Savings Plan
- Planning for Retirement
- Estate and Financial Planning
- Personal Tax Planning



MARK YOUR CALENDARS TODAY!

Saturday, November 1, 1997, 8:15 A.M. - 2:00 P.M.

La Salle Union Building

Registration Fee: \$35 per person / \$50 for two

La Salle University awards Continuing Education Units (CEU's) to participants.
For accountants, La Salle University is approved by the Pennsylvania State Board
of Accounting to award continuing Professional Education (CPE) credit.

**For additional information and an invitation: Contact the La Salle Development
Office by telephone at 215-951-1881 or by e-mail. (development@lasalle.edu)**



Joseph H. Cloran, '61, outgoing president of the university's Alumni Association, is congratulated for a "job well done" during his two year term by newly-elected president Nicholas J. Lisi, Esq., '62, following the election of new officers at the association's Board of Directors meeting on May 7.

'86
Dean A. Henry recently accepted a management position within the Information Technology Division of The Vanguard Group of Investment Companies.

'89
Eric F. Reed (BS '84) works in the Financial Planning Department at Aetna US Healthcare, in Blue Bell, Pa., and teaches business courses part-time at Cabrini College, in Radnor, Pa.
BIRTH: to **Eric F. Reed** and his wife, Lisa, their second child, a son, Eric F., Jr.

'95
Joseph A. DeStasio (BA '88) was promoted to manager, financial services for Fannie Mae (formerly Federal National Mortgage Association).
BIRTH: to **Joseph A. DeStasio** and his wife, a daughter, Gianna Nicole.



Elsner

'96
Nancy Elsner has been appointed consumer marketing manager for *American Woodworker*, the leading publication for the dedicated woodworker. **John J. Meko, Jr. (BBA '90)**, formerly director of the annual fund at La Salle University, has been appointed director of development at La Salle College High School, in Wyndmoor, Pa.

MARRIAGE: **E. F. (Bud) Hansen, III (BBA '90)** to Kate Marie Luty.

'97
BIRTH: to **Michael J. McLaughlin (BBA '86)** and **Alice Baehr McLaughlin**, their second child, a son, Michael Joseph, Jr.

SCHOOL OF NURSING

'85
MARRIAGE: **Margaret A. Ryan** to **Edward E. Strang (BS '67)**.

'93
Victoria E. Coleman is employed at North Penn Hospital in Lansdale, Pa., as a maternal child health educator. She received her master of science in nursing degree from Temple University last May.

MASTER OF SCIENCE IN NURSING

'86
Maria Henniger-Toth, Ed.D. (BSN '83) has been appointed director of the Methodist Hospital School of Nursing, in Philadelphia.

'89
Nancy J. Scheutz (BSN '85) has authored a book for Delmar Publishers, *Rapid Nursing Interventions-Mental Health*.

'92
BIRTH: to **Kellyn O'Donnell Bertolazzi** and her husband Andrew, their second child, a son, Andrew Nicholas, Jr.

MASTER OF ARTS

'89
Brother Joseph Dougherty, F.S.C., is teaching religion at La Salle University.

'94
Diane L. Franciosi (BA '81) was promoted to area recruiter for Comcast Cablevision's Philadelphia and Southern New Jersey systems, and will be based at the Northeast Philadelphia office.

BIRTH: to **Joan M. Peel** and her husband, Desmond, their second child, Michaela Ruth.



Cohen

'95
Rita Bocchinfuso-Cohen (BA '91) has been promoted to assistant director of La Salle University's Career Planning Department. **Patricia A. Markert** successfully completed

certification as a bereavement facilitator in Tucson, Arizona and is currently a member of the pastoral counseling/spiritual care committee of Pennsylvania Hospital.

'96
Amy Buermann has been working as a clinician and family counselor for Stewart-Marchman Center in Daytona Beach, Florida. She is working with adolescent juvenile delinquents with substance abuse problems. **Kathleen Ginley (BA '91)** is working in the Pennsbury School District as a fourth and fifth grade learning support teacher.



Shpon

'97
Areta Shpon (BA '91) has been appointed counselor/job developer in La Salle University's Career Planning Department.



Brother President Joseph F. Burke, F.S.C., Ph.D., '68, presents the Michael A. DeAngelis Award for outstanding achievement in the accounting profession to Michael F. Doyle, '65 (center), president and CEO of Air Age, Inc., a Connecticut-based publishing company, and Philip E. Hughes, Jr., Esq., '71, principal and founder of Schiffman, Hughes Berwick, and former president of the university's Alumni Association. The presentations took place at the 31st annual Accounting Awards Banquet on April 25.

1997

TOUGH DOWN!

FOOTBALL

Order your tickets
by filling out the
application and
returning it to:
La Salle University
Football Tickets
1900 West Olney Avenue,
Philadelphia, PA 19141-1199.

**For information
on tailgating
or the
football booster club,
please call
215/951-1999.**



1997 La Salle Football Ticket Application

| Season Tickets | Quantity | Price | Total |
|-----------------|----------|---------|-------|
| Adults | | \$25.00 | |
| Senior Citizens | | 20.00 | |
| Children | | 15.00 | |

Individual Game Tickets

| | | | |
|---|----------|------|--|
| Fairfield | Adults | 6.00 | |
| | Children | 3.00 | |
| Delaware Valley | Adults | 6.00 | |
| | Children | 3.00 | |
| Catholic University (Parents' Weekend) | Adults | 6.00 | |
| | Children | 3.00 | |
| Central Connecticut (Homecoming) | Adults | 6.00 | |
| | Children | 3.00 | |
| St. Francis (Pa.) | Adults | 6.00 | |
| | Children | 3.00 | |

Reserved Parking

| | |
|--|-------|
| Tailgating will be permitted only in reserved parking areas on South Campus. Priority will be given to Explorer Booster Club members (by level of giving). | 50.00 |
|--|-------|

| | |
|--------------|-----------|
| Handling Fee | 3.00 |
| Total | \$ |

Name

Address

City/State/Zip

Day Phone ()

☐ Please send Explorer Booster Club information.

Payment

☐ Check payable to **La Salle University** ☐ Visa or MasterCard

Acct. #

Exp. Date

Signature

Individual game tickets available beginning August 1, 1997.
Full remittance must accompany all orders.

Return Order Form To:

La Salle University Football Tickets
1900 West Olney Avenue, Philadelphia, PA 19141-1199

GOOD-BYE, HAYMAN HALL..... HELLO, HAYMAN CENTER



Hundreds of La Salle alumni, parents, and friends toasted the start of the Hayman Hall renovation and expansion project on May 17, 1997.

The \$6.3 million project will be completed in 1998 and will provide 3,300 seats for men's and women's intercollegiate basketball games and 3,800 seats for concerts, convocation, and other student events.



John Miller, H. Blake Hayman, Jr., Brother President Joseph F. Burke, Speedy Morris, and Trey Ulrich break ground for the new Hayman Center.



Doug Overton and Keith Morris join the celebration.



Brother Charles E. Gresh and H. Blake Hayman, Jr. prepare for the ground-breaking.

Now is your chance to be a part of the excitement in revitalizing campus life by making a three-year commitment to the new Hayman Center.

To join one of the Hayman Center Societies, please contact La Salle University's Development Office by telephone (215-951-1539/1540), fax (215-951-1542), or e-mail (development@lasalle.edu).

Brother Daniel Bernian Society (\$25,000 or more)

James J. Henry Society (\$15,000 - \$24,999)

Mary Sladek O'Connor Society (\$7,500 - \$14,999)

Francis R. O'Hara Society (\$3,000 - \$7,499)

The Class of '62 at The Charter Dinner



LA SALLE Magazine
La Salle University
Philadelphia, PA 19141

Second class postage paid at Philadelphia, PA